



## United Way of King County Do You Already Know a Great Board Member?

### United Way of King County

Based on the analysis of the gaps and needs for your current board, brainstorm with your board members and staff to determine what connections already exist for recruiting prospective board members.

Remember, you will have more success with those who already have a close relationship to the organization. Start with those individuals first, and remember the more you discuss the work of the organization with people around you, the easier it will be to ask them for their time or financial support. If there is an existing connection, remember to ask for their ideas - they may have great connections too!

### Write Your Organization's Mission:

### List the Skills, Experience, Connections You Need:

1. Our donors obviously support our mission, have we considered those with the skills we need?
2. Our volunteers obviously support our mission; do we know their skills and connections?
3. Do we have non-board members on any of our committees that may be interested?
4. As a board or staff member, who do I know that may support this mission?
  - My co-workers
  - Family
  - Friends and Neighbors
  - Community organizations
  - Vendors or suppliers to the organization OR your business
  - Current or former clients of the organization
  - Local businesses
  - Social or Professional Clubs
  - Service providers (dentist; local bank; etc.)
5. What organizations or professions might be drawn to this mission? (e.g. musician's may be drawn to a music school, a bank may be drawn to economic development activities, etc.) Include organizations that address the skills, connections and experience you are seeking.
6. Is there a professional organization we should form a relationship with to acquire the skills? (e.g. WA State Society of Certified Public Accountants; Society of Hispanic Engineers, etc.)
7. Are there any ethnic or cultural organizations or associations with a natural link based on mission or the skills we are seeking?
8. Have you read an article that mentions someone locally with an interest in the mission?

*Be as creative as possible. Provide contact information if you have it. Be focused on your current needs.*