

# GAME CHANGERS



Amazing things happen when these  
visionary leaders come together.  
People move off the streets.  
Students graduate.  
Families become financially stable.

Thanks for all you do.

**LIVE UNITED**



United Way of King County

# Navigator Program:

An individual approach to helping people move off the street



Whether a result of domestic violence, job loss, medical challenges or something else, when someone becomes homeless it is a true personal crisis. When you're in crisis mode, it's often difficult to see your way out.

We know that the barriers preventing people from leaving the streets are as varied as the people themselves. Our new Navigators program gives outreach workers the tools they need to solve the homelessness crisis of one person at a time.

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When you're in crisis mode, it's often difficult to see your way out.

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The Navigators work at five different agencies around the county and are armed with the resources they need to move people to a more stable situation. For one woman struggling with cancer and sleeping in a doorway downtown on 2nd Avenue, it meant putting her up in a motel until they could locate permanent housing. For one young man, it meant helping him buy the training materials for his plumber certification program. For another couple, it was a simple mechanical fix for their car that enabled them to get back to work.

The Navigator program is United Way of King County's way to ensure that if someone does fall into homelessness, it is brief and one-time. These early successes give us hope that fewer and fewer people will be forced to spend one more night on the streets.

## Helping People in Crisis

Thanks to game-changing companies like Starbucks and PACCAR Inc, we're moving people off the street:

**181**

homeless veterans received job training to get back on their feet

**767**

nights of shelter for youth in Auburn, thanks to six new shelter beds

**2,241**

supportive housing units throughout King County with on-site services

### From the Streets to Stability: James' Story



Homelessness can strip you of a lot of things, but it couldn't strip James of his IT chops. He'd been a certified information systems auditor before serving time for a conviction that was eventually overturned. That left him with a passion for the work—and a record. That record made it hard for him to land on his feet and he was homeless for seven years.

He was able to land job interviews, but was having a hard time covering basic expenses to get to them. One company flew him to Florida for the interview—for a job that paid \$100,000—and put him up in a hotel. United Way's Navigators program helped with ground transportation once he was there. That gig didn't pan out, but the next one did.

James is now working at a global technology services company in Portland. With the help of Compass Housing Alliance staff and funds from our Navigators program, he got help with a train ticket and other incidentals until he received his first paycheck. He's now putting his experience with homelessness behind him.

“United Way's work with homeless youth is inspiring and makes our community that much stronger. We're proud to support it.”

—**JANICE KAPNER, Senior Vice President of Corporate Communications, T-Mobile**





## TOP 25 COMPANIES

These companies and their employees make King County a better place for all of us to live and work. Thanks to their generosity and visionary thinking, thousands of lives are changed each year. Here we list our top 25 that we're proud to partner with, in order of financial support.

1	Microsoft Corporation
2	Nordstrom
3	Employees Community Fund of Boeing Puget Sound
4	Costco Wholesale
5	City of Seattle
6	The Boeing Company



Thank you **Nordstrom** for introducing a company match for employees.



Thanks to **The Boeing Company**, thousands of low-income families keep more of what they earn through the Free Tax Prep Campaign.

7	PACCAR Inc
8	UPS
9	AT&T
10	Northwest Administrators, Inc.
11	Seattle Mariners
12	Washington Federal

13	PCL Construction Services, Inc.
14	Perkins Coie LLP
15	U.S. Bank
16	Safeco Insurance
17	Sellen Construction Company Inc.
18	Lane Powell PC



Thanks to **Perkins Coie** for supporting Project LEAD, training and connecting people of color to nonprofit board service.



We love **Bank of America** for helping families become financially stable.

19	Bank of America
20	Symetra Financial
21	Expeditors
22	Russell Investments
23	Esterline Technologies Corp.
24	Pacific Coast Feather Company
25	Weyerhaeuser



1.8 million food bank visits are made possible with the support of the **Employees Community Fund of Boeing Puget Sound**.



Not on the list?  
Contact Erica Wiley  
to learn more:  
206.461.8491 or  
ewiley@uwkc.org



# Parent-Child Home Program:

Closing the opportunity gap



Six out of ten kids in Washington are behind on their first day of school. That could mean that kids aren't able to hold a crayon, sit for circle time or use their words—but it all adds up to being behind their peers from day one. That's why United Way brought the game-changing Parent-Child Home Program to scale in King County.

Six out of ten kids in Washington are behind on their first day of school.

The Parent-Child Home Program is a national school-readiness program engaging low-income, isolated families when and where it counts most: in their homes when the kids are 2 and 3 years old. The program provides:

**In-home visits.** Trained parent coaches meet with families in their homes two times a week for two years.

**Educational books and toys.** Each week, home visitors give the family a book or toy and model interaction.

**Cultural relevance.** Families are matched with home visitors of the same language and cultural background.

With widespread donor support, United Way has grown the program from reaching 160 families via three service providers to 1,200 families through a network of nine agencies.

## Success to Date

Thanks to companies like Microsoft, Costco Wholesale and public partners like the Auburn and Renton School Districts, 1,200 families participate in the Parent-Child Home Program each year. Kids who complete the program are not only better prepared on their first day of kindergarten, but the success sticks with them. They are:

**30%**  
more likely to graduate high school

**Scoring higher**  
in reading and math on 3rd grade standardized tests

**More proficient**  
in English if English is a second language at home

## From Withdrawn to “Wow!”: Hanan’s Story



Amira brought her family to Seattle from war-torn Somalia and was worried about her children adjusting to their new, exciting environment.

Her 2-year-old daughter Hanan hadn't started talking and her doctor had expressed concern about her development. Hanan was reserved and not showing interest in playing with others, even her siblings. Amira had been thrust into a low-income situation and English was her second language. Not just the neighborhood was new; the school system, the medical system, etc., were literally foreign.

After just four weeks of having a home visitor meet with Hanan and Amira, little Hanan was bringing the books to mom to read and often telling her own story as mom turned the pages. The Parent-Child Home Program helped bring Hanan up to speed with her peers. She completed the two-year program and her pre-K teacher could not stop saying “Wow!” on Hanan’s first day. She was able to read, knew her shapes and colors, and was sharing and playing well with other kids.




“This program was the window of encouragement that I needed. We are so thankful for this help as we start our new life here.”































—AMIRA, mother of Parent-Child Home Program participant Hanan



## MILLION DOLLAR ROUNDTABLE

Thank you to these Roundtable donors for their vision and consistency in giving. With a gift of \$1 million paid in up to five years, this group powers the work that United Way of King County does in the community. Most Roundtable donors support multiple facets of United Way's work. Here we've called out the area of work donors were most excited about last year.

 = Helping students graduate    = Ending homelessness    = Unrestricted

Ginger and Barry* Ackerley		John C. & Karyl Kay Hughes Foundation	
Apex Foundation		Craig Jelinek	
Bacon Family Foundation		Firoz and Najma Lalji	
The Ballmer Group, Philanthropy		William A. Longbrake	
Stan and Alta Barer		John and Ginny* Meisenbach	
Carl and Renee Behnke		Bruce and Jeannie Nordstrom	
Brettler Family Foundation		Raikes Foundation	
Jon and Bobbe Bridge		John and Nancy Rudolf	
Jeffrey and Susan Brotman		Herman and Faye Sarkowsky Charitable Foundation	
Charlie's Produce		The Schultz Family Foundation	
Barney A. Ebsworth		Jon and Mary Shirley Foundation	
Ellison Foundation		Jim and Jan Sinegal	
Richard and Barrie Galanti		Brad Smith and Kathy Surace-Smith	
Lynn and Mike Garvey		Orin Smith Family Foundation	
Melinda French Gates and William H. Gates III		James Solimano and Karen Marcotte Solimano	
Anne E. Gittinger		Theresa E. Gillespie and John W. Stanton	
Greenstein Family Foundation		Tom Walker	
Matt Griffin and Evelyne Rozner		Robert L. and Mary Ann T. Wiley Fund	
Nick & Leslie Hanauer Foundation			

\* deceased



“I love that United Way has bold community-wide goals. It’s great to know that our investment is making a difference in individual lives as well as shaping our community overall.”

—KAREN MARCOTTE SOLIMANO, Board Chair and Million Dollar Roundtable Donor





# Reconnecting Youth:

Helping young people get back on track



Ninth grade is full of firsts. The first chance to letter in a sport, first homecoming dance, first time you get your own locker and often the first time your friends have cars.

For many high schoolers, ninth grade is also the last time they'll attend school. Ninth grade is the most common grade for kids to drop out.

Washington state ranks 42nd in high school graduation.

In King County there are 15,000 young people ages 16–21 who have not graduated or earned their GED and do not have jobs. They are, in other words, disconnected.

With your support, we're committed to helping 1,605 young people in the first year of our Reconnecting Youth program. United Way will ensure that we meet these young people where they are—with targeted outreach efforts to connect them with a social worker. They'll receive 1:1 support preparing for and taking the GED test and receive encouragement throughout the college enrollment process. Many will be connected with paid internships; others will visit college campuses for the first time. All will be better prepared for a strong future.

## Disconnected Youth in King County

15,000

young people 16–21 don't have a high school degree, aren't in school and aren't working.

1/3 experienced homelessness

1/3 had contact with the child welfare system

2/3 are young parents

60% are kids of color

### From Jail to College Graduate: Chris's Story



At age 20, Chris had a decision: use his five-month jail sentence in a constructive way, or not.

He had always liked learning. Even when he dropped out of high school. Even when his mom kicked him out. Even when he was arrested for second-degree robbery.

"I spent hours every day going through GED prep books," Chris said. **"I forgot how confident learning could make me feel."**

When he'd completed his sentence, he went to Auburn Youth Resources and got help finding a place to live. They also connected him with Seattle Education Access for help completing his GED. Both are United Way's partners in our Reconnecting Youth program.

"After about a month, I took the GED test and passed easily. That felt so good."

Chris now has a steady job and is working toward his associate degree in IT network management at Green River College.

"Our players and employees know how important young people are to our community. We're proud to support United Way throughout the year."

—KEVIN MATHER, Seattle Mariners, President and COO



## RECONNECTING YOUTH EARLY SUPPORTERS

Thanks to these early supporters for their vision of supporting young people and building a community where students graduate.

### FAMILY & INDIVIDUAL DONORS

#### \$1 MILLION

Richard & Barrie Galanti

#### \$500,000–\$999,999

Satya & Rao Remala Foundation

#### \$100,000–\$249,999

Sandra Cavanaugh and Jeff Bernstein

Herman and Faye Sarkowsky Charitable Foundation

Jon Fine and Paula Selis

Joshua Green Foundation

Margaret Meister and Joan McBride

Brad Smith and Kathy Surace-Smith

James Solimano and Karen Marcotte Solimano



“We know that our community is strongest when we support each other. United Way has given us an outlet to do

just that. Creating a place where people have homes and students graduate—that benefits all of us.”

—**RICHARD AND BARRIE GALANTI, Campaign Co-Chairs and Million Dollar Roundtable Donors**



“They give you so much support, even if it’s not school-related. You know that you can ask them about anything.”

—**CHARMANE, recent GED-earner and freshman at Bellevue College**

### CORPORATE & GOVERNMENT FUNDERS

#### \$500,000–\$999,999

Jobs For The Future/Social Innovation Fund

The Boeing Company

#### \$250,000–\$499,999

Microsoft Corporation

#### \$100,000–\$249,999

Costco Wholesale

Nordstrom

Wells Fargo

Weyerhaeuser





# Free Tax Prep:

Helping low-income families keep more of what they earn



When tax time comes around, thousands of hardworking people in King County face age, income, language or disability barriers. Many are eligible for tax credits and refunds that could put them on a path to financial stability, but few can afford professional tax services to figure it all out. The Free Tax Preparation Campaign is a direct solution to this problem.

## Free Tax Prep Campaign is a direct solution.

From January to April, IRS-certified volunteers offer free tax help to people making less than \$62,000 per year.

**Easy to access.** Walk-in neighborhood sites include libraries and Goodwill stores.

**Fast.** All returns are filed electronically, so clients get their refunds quickly.

**Multilingual.** Services are available in 50 languages with help from volunteer interpreters.

Volunteers are also on-site to help people connect to public benefits, financial counseling and other services.

The Free Tax Preparation Campaign is a key part of our communitywide effort to help 50,000 people escape poverty by 2020. In 2016, we plan to help 22,000 low-income people with their taxes and secure \$30 million in federal refunds.

## Alleviating Poverty for Thousands

Thanks to game-changing companies like Bank of America and The Boeing Company, last year:

# 19,900

tax returns were completed for low-income people with no fees

# \$27.2M

in tax refunds were returned to the community

# 825

volunteers were trained, helping their neighbors keep more of what they earned

### From Worry to Win: Emily's Story



A flier posted at her college campus brought Emily to a United Way Free Tax Prep site. She was balancing school, studies and a full-time job—plus two energetic kids under 10. She knew she needed help getting her finances in line to build a future.

“Money is stressful. Getting help with my taxes plus learning how to set up myself for success financially—that was a game-changer,” Emily said. **“I needed that in-person attention without an arbitrary fee in the back of my mind.”**

With support from the Free Tax Prep Campaign volunteers, Emily got a refund of over \$1,400. What did she plan to do with it?

“I wish I could say it was for something really exciting!” she said, grinning. “It will go toward childcare while I finish school.”

That’s another step toward her goal of being an optometrist. Another step toward financial stability and confidence in their future. And that’s the most exciting part.

“This program is such a great way to connect with our local community. Not only are we proud to sponsor it, but our employees find the volunteer experience completely rewarding.”

—ANTHONY DIBLASI, WA state president, Bank of America





## LOYAL COMPANIES

Thank you to these companies for their long-time support. For more than 15 years, each has helped build a community where people have homes, students graduate and families are financially stable. Shown here in order of financial support.

1	Employees Community Fund of Boeing Puget Sound
2	Microsoft Corporation
3	The Boeing Company
4	Nordstrom
5	Costco Wholesale
6	PACCAR Inc
7	Bank of America
8	Safeco Insurance
9	UPS
10	AT&T
11	Weyerhaeuser
12	Macy's
13	U.S. Bank
14	CenturyLink
15	Puget Sound Energy
16	Perkins Coie LLP
17	Northwest Administrators, Inc.
18	Washington Federal
19	Expeditors
20	K&L Gates
21	The Seattle Times
22	Nintendo of America Inc.
23	Physio-Control, Inc.
24	PCL Construction Services, Inc.
25	Ben Bridge Jeweler
26	Sellen Construction Company Inc.
27	Car Toys
28	Seattle Mariners
29	Wells Fargo
30	Davis Wright Tremaine LLP
31	HomeStreet Bank
32	Lane Powell PC
33	Deloitte
34	JPMorgan Chase & Co.
35	GE Corporation
36	Virginia Mason Medical Center
37	Esterline Technologies Corp.
38	Pacific Coast Feather Company
39	Washington State Combined Fund Drive
40	Holland America Line
41	PwC
42	Alaskan Copper & Brass Company and Alaskan Copper Works
43	Seattle University
44	Group Health Cooperative
45	Enterprise Holdings
46	Farmers New World Life Insurance Co.

47	Alaska Air Group
48	FedEx
49	Delta Dental of Washington
50	Foster Pepper PLLC
51	Wright Runstad & Company
52	Accenture
53	The Polyclinic
54	LMN Architects
55	PEMCO Insurance
56	KeyBank
57	King County
58	Green Diamond Resource Company
59	Honeywell
60	Kent School District
61	CallisonRTKL
62	Lake Washington School District
63	EY
64	Target
65	IBM Corporation
66	Stoel Rives LLP
67	Lynden Incorporated
68	FM Global
69	Highline Public Schools
70	Piper Jaffray & Co
71	Milliman
72	Washington Athletic Club
73	Seattle Children's
74	KPFF Inc.
75	Starbucks Coffee Company



“He knows his colors, his shapes. He grabs the books off the shelf by himself. We’re very thankful to participate in this program.”

—PAULA, mother of Parent-Child Home Program participant Eduardo

Not on the list?  
Contact Erica Wiley  
to learn more:  
206.461.8491 or  
ewiley@uwkc.org.



Together, we're building a community where **people have homes, students graduate and families are financially stable.**  
 In 2015, community leaders came together to volunteer and raise awareness at these events:



#### COMMUNITY RESOURCE EXCHANGE

- **1,300** people experiencing homelessness receive services
- **550** volunteers from sponsor companies like Starbucks and Alaska Airlines



#### DAY OF CARING

- **12,000+** volunteers
- **6,000+** were Microsoft employees
- **\$1.6M** in volunteer time



#### MLK DAY OF SERVICE

- **2,000+** volunteers
- **130** projects
- **8,185** volunteer hours



#### ALL-STAR SOFTBALL CLASSIC

- **5,000** fans coming together for youth
- **22** sponsor companies
- **\$1.4M** raised to support young people



#### ANNUAL BREAKFAST

- **650** community leaders
- **3** young adults sharing their stories
- **55** sponsor companies



#### PROJECT LEAD

- **1,000+** program graduates, representing people of color on nonprofit boards
- **Dozens** of nonprofits being connected each year to qualified board candidates

## THANKS TO THESE SPONSORS FOR MAKING OUR EVENTS POSSIBLE

Accenture	Holland America Line	Russell Investments
Aerospace Machinists Industrial District Lodge 751	Hytek Finishes Company	Safeco Insurance
Alaska Airlines Inc.	K&L Gates	Seattle Bank
AT&T	King County Library System	Seattle Mariners
Baird Private Wealth Management	Mariners Care	Seattle Seahawks
Bank of America	Microsoft Corporation	Seattle Sounders FC
BergerABAM	NASDAQ	Starbucks Coffee Company
Bill & Melinda Gates Foundation	Neagle Foundation	Swedish Health Services
The Boeing Company	Nintendo of America Inc.	T-Mobile
Brettler Family Foundation	Nordstrom	U.S. Bank
Brighton Jones LLC	Northern Trust	Union Bank
Casey Family Programs	PACCAR Inc	United Healthcare
Costco Wholesale	PEMCO Insurance	UPS
Darigold	Perkins Coie LLP	Urban Renaissance Group
Delta Dental of Washington	The Polyclinic	Virginia Mason Medical Center
Expedia, Inc.	Providence Health & Services	WADOT Capital
Foss Maritime Company	Puget Sound Business Journal	Washington Federal
Globys	Puget Sound Energy	Zones Inc.
	Regence BlueShield	

“The Day of Caring and Martin Luther King Day are two powerful volunteer events that we’re proud to be part of. It’s great to see people coming together for big results.”

—DEREK EDWARDS, Globys CEO



## WELCOME, NEW SPONSOR COMPANIES

Sponsoring one of our many events is a great way to show that you believe in the community where your employees and customers live and work. Thanks to these first-time sponsors for their financial support and partnership last year.

Baird Private Wealth Management	Providence Health & Services
BergerABAM	Puget Sound Energy
Globys	Regence BlueShield
Hytek Finishes Company	Seattle Bank
NASDAQ	Seattle Sounders FC
Neagle Foundation	T-Mobile
Northern Trust	United Healthcare
PACCAR Inc	WADOT Capital
Perkins Coie LLP	





# Emerging Leaders: Young professionals making a difference

United Way's Emerging Leaders provide opportunities for people in their 20s and 30s to volunteer, network and connect with local business leaders.



“We’re proud to support this group of young leaders. They’re key to our vibrant community.”

—BRIAN STADING, CenturyLink



## TOP EMERGING LEADER COMPANIES

Thanks to these companies where young employees come out in droves to make an impact in their community.

Amazon

AmericanWest Bank

Bank of America

The Boeing Company

CallisonRTKL

Costco Wholesale

Deloitte

Enterprise Holdings

Expeditors

Holland America Line

HomeStreet Bank

K&L Gates

Microsoft Corporation

Nordstrom

PACCAR Inc

Perkins Coie LLP

Physio Control, Inc

The Polyclinic

Russell Investments

Seattle University

Sellen Construction Company Inc.

Umpqua Bank

University of Washington

Washington Federal

Zones Inc.



Want to be an Emerging Leader?  
Contact Nicole Hawkins to learn more:  
206.461.3245 or  
nhawkins@uwkc.org