

EVENT SPONSORSHIP OPPORTUNITIES

SEPTEMBER 2017

Through supporting our five signature events, you can join us in building a community where people have homes, students graduate and families are financially stable.

		SUPPORTING \$5,000	CONTRIBUTING \$10,000	COMMUNITY BUILDER \$25,000	GAME CHANGER \$50,000	PREMIER \$100,000
		<ul style="list-style-type: none"> • Volunteer-facing materials, including t-shirts • Event signage 	<ul style="list-style-type: none"> • Web exposure (site and social media) • Email communication 	<ul style="list-style-type: none"> • All promotion of event • Employee engagement • Logo featured at event 	<ul style="list-style-type: none"> • High visibility at event • Advertising (print, broadcast or transit) 	<ul style="list-style-type: none"> • Speaking role at event • Featured in press release
PEOPLE HAVE HOMES	Community Resource Exchange (Spring 2018) Bringing people together to serve 1,000+ people who are homeless, under one roof. <i>Exposure: Hundreds of volunteers from area companies; press coverage</i>	✓	✓		✓	
	Annual Breakfast (May 23, 2018) Business leaders gather at Safeco Field to learn and be inspired about a key community issue. <i>Exposure: 1,000 business leaders</i>	✓	✓	✓	✓	✓
BRINGING PEOPLE TOGETHER	Day & Night of Caring (Sept. 2017) Largest day of volunteering in the community. <i>Exposure: 12,000 volunteers from over 100 key companies</i>	✓	✓	✓	✓	✓
	Emerging Leaders (TBD 2018) Young professionals gather in engagement opportunities to connect with the community	✓	✓	✓		
	MLK Day (Jan. 15, 2018) Honoring Martin Luther King Jr. to build a strong community through volunteerism. <i>Exposure: 4,000 volunteers</i>	✓	✓			

