

# Community Involvement That Fits Your Company



Looking for a way to boost employee engagement with their work, workplace and co-workers? Interested in learning how your company can help solve issues our community is facing, all while promoting your brand in the region? Ready to respond to employees' growing desire to see their company make social responsibility a priority?

United Way of King County is ready to be your partner in the various ways your company can make a real difference right here in our local community all year round.

## Engaging Your Employees

### WORKPLACE GIVING

Hold a donation campaign in your workplace to promote community involvement, boost camaraderie and let people know your company cares. Workplace giving campaigns might include prizes for donors, such as PTO, gift cards and event tickets.

### EMERGING LEADERS

This networking group gives your 20- and 30-something employees a way to make a difference through volunteering, cause-centered happy hours and more. Supporting their engagement in Emerging Leaders can help retain and grow the talented young professionals in your workplace.

### VOLUNTEERISM

Giving back is rewarding. Bring this tone to your company by encouraging—and even incentivizing—volunteering. United Way's volunteer team can create tailored volunteer projects for your employees and facilitate projects like building hygiene kits for people experiencing homelessness.

### SUPPLY DRIVES

Choose a cause, choose a specific item and spread the word. By donating online or purchasing tangible items, such as winter coats or children's books, employees can feel ownership of personally helping people in need.

## Corporate-Led Community Involvement

### SPONSORING EVENTS

Get your brand in front of thousands of the right people at United Way events. Employees and future employees will take note of your company's community-minded leadership, your attendees will get VIP event experiences and the dollars will help fight community problems.

### INVESTING IN PROGRAMS AND OUR WORK

Make a large impact on our programs and align your company with effective, results-driven work to build a community where people have homes, students graduate and families are financially stable.

### PHILANTHROPIC ADVISING

Creating an investment fund can fuel your company's philanthropic interests. We can work with you on where your investment will have the greatest impact and align best with your company's goals.

### COMPANY-SPECIFIC EVENT FUNDRAISING

It's always a good time to have a gala, auction, luncheon or other event around how employees can make a difference in the community.

### MATCHING PROGRAMS

Encourage involvement by matching, either 1:1 or another way, employees' volunteer hours or donations to United Way. This often coordinates with workplace giving campaigns.

When it comes to getting involved with United Way and our community, you've got options. We're ready to help you give back in a way that means the most to your company and employees.

To get started, contact Andrea Anderson, United Way director of foundations and corporate relations, [aanderson@uwkc.org](mailto:aanderson@uwkc.org) or **206.461.3201**.



United Way of King County

[uwkc.org](http://uwkc.org)