

About United Way Emerging Leaders 365: United Way brings together caring people to build a racially just community where all people have homes, students graduate and families are financially stable United Way's Emerging Leaders 365 program is for young professionals who want to learn about local issues and give their time and money to support United Way's mission.

About the United Way Emerging Leaders 365 Committee:

Emerging Leaders 365 Committee members are responsible for growing and strengthening the program to ensure that United Way is relevant to the next generation of supporters. As an Emerging Leaders 365 Committee member you will be an ambassador for the program, representing United Way in the community and encouraging your peers to get involved through giving, volunteering and event participation.

You will embody this by:

- Feeling confident talking about our programs, racial equity, and what resonates most with you (we will make sure you are equipped for this once you join.)
- Being the face of Emerging Leaders 365 via speaking at events and volunteer opportunities, sharing on social media, and being featured on our website and newsletter.
- Committing to a 4 hour time commitment each month over a 12-month term. This includes attending 1 committee meeting a month either virtually or in person.

Below is a breakdown of activities you'll engage in:

- Give or raise \$365 or more to United Way annually as an Emerging Leaders 365 member and recruit 4-5 new Emerging Leader 365 donors through your network.
- Step into lead roles at 1-2 events a quarter (talking about why you are an Emerging Leaders 365 donor and making an ask during the event)
- Lead one volunteer activity per quarter and bring 5 friends along for the ride
- Table at outreach events as opportunities become available (estimate 4/year)
- Help promote Emerging Leaders 365 events and volunteer projects via social media

What you'll get out of the committee experience:

- Build your leadership skills, expand your professional network, and receive public recognition
- Get a behind-the-scenes look at the Emerging Leaders 365 program
- Access quarterly deep dives on our program areas and key issues facing King County with our content experts
- Access local business and community leaders

The 2022-2023 committee term begins July 1, 2022. Please <u>apply</u> by June 5, 2022 to be considered or reach out to Taylor Roberson for additional information or questions at toberson@uwkc.org