At United Way of King County, we’ve been working hard for 101 years now to bring people together to support our neighbors in need and solve some of our community’s toughest challenges.

Thankfully, we live in a generous community where people like you lead with their heart and give to end hunger and homelessness, get students ready to succeed in school and strengthen our community. This was true even as COVID-19 disproportionately impacted Black, Indigenous and other communities of color, and the need continues to rise.

We believe in collective action where we put people first—always. And we invite YOU to join us on this journey as we work toward an equitable community where all people thrive.

Thanks again for stepping up to make a difference!

Together, we’re building a racially just community where all:

- People have homes
- Students graduate
- Families are financially stable
ENSURING FAMILIES ARE FINANCIALLY STABLE
Too many families in King County wrestle with poverty every day. We connect families with support so they can get on stable financial ground and work toward their dreams. With your support, we can help even more people.

Free Tax Preparation Campaign
Providing tax advice so people can make the most of tax credits.

- $8.3M total dollar amount in refunds last tax season
- 4,600+ tax returns filed last tax season

Fuel Your Future
Fighting hunger and putting food security back on the table.

- 400,000+ culturally-relevant groceries delivered during the pandemic—earning the largest food bank delivery service in the nation milestone
- $4.4M from King County invested in 36 community organizations to fight hunger

- $1,200 provides a family with weekly home delivery of groceries for a whole year!

FIGHTING HOMELESSNESS
We believe that the best way to fight homelessness is to prevent people from becoming homeless in the first place. We invest in organizations that address racial disparities and equity gaps to support our unhoused neighbors. Join the fight to end homelessness now.

Home Base
Preventing homelessness before it begins.

Home Base at Work
- 18,496+ families helped with rental assistance
- $100M+ leveraged in rental assistance to keep people safely housed
- 72% of those helped were BIPOC-led households

Streets to Home
Reducing homelessness by quickly connecting people with housing and income.

Streets to Home at Work
- 539 people moved into permanent housing and connected to employment so they can remain housed last year
- 95% individuals housed through Streets to Home remain in their homes 6 months later
- 70% accessing the program are people of color

- $1,500 pays for an individual’s first month of rent as part of a transition from our Streets to Home program.
HELPING STUDENTS GRADUATE

Do you agree with us when we say that income, ZIP code and race shouldn’t influence success in school? But right now, they do. We’re helping students graduate because we know that, for an individual or household, education is the best way to avoid or escape poverty. Together, we can make it happen.

**ParentChild+**

*Helping children and families prepare for pre-K and long-term success.*

**ParentChild+ at Work**

- 10,700 families supported through the ParentChild+ program
- 1,010 young children served by 16 partner providers in FY22

**Reconnecting Youth**

*Supporting young people as they finish high school and helping them achieve viable career paths.*

**Reconnecting Youth at Work**

- 18,386 total youth served since 2015
- 40% of students attaining credentials last year were students of color

**Bridge to Finish**

*Supporting college students with basic needs so they can focus on graduating.*

**Bridge to Finish at Work**

- 6,112 students connected to 41,482 supports—an increase of nearly 14,000 supports over the previous year
- 84% students who received at least one Bridge to Finish service during a given quarter completed a credential or persisted to the next quarter
- 42% are parents. Many are the first in their family to attend college

*$1,200 pays for one month of rent, moving expenses, or mortgage assistance for a student and their family.*
GET INVOLVED NOW

As a United Way donor, you are a part of a powerful swell of collective giving aimed at fighting homelessness, helping students graduate and breaking the cycle of poverty. Donate today and join thousands of like-minded peers at exclusive volunteer, education and networking events to further the impact of your donation.

UNITED WAY CHAMPIONS
United Way Champions give $10,000 or more annually to invest in big, lasting impact. Champion-level donors stand up for what they’re passionate about and invest significantly to face our community’s challenges head-on. uwkc.org/Champions

CHANGE MAKERS
With a gift of $1,200 or more a year, Change Makers invest to do good, giving to make a difference and improve their local community. uwkc.org/ChangeMakers

EMERGING LEADERS
As young professionals, Emerging Leaders 365 give $1 a day or more annually to launch a year of impact and connect with like-minded peers. uwkc.org/365

98¢
Because we’re the recipients of a significant endowment started by Bill & Melinda Gates and generously funded by thousands of donors, on average, 98 cents of every dollar donated goes to the community.

You can help us fight homelessness, help students graduate and break the cycle of poverty in our community.

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