



Because
BBQ is
better with
friends.

October 2022

A CORPORATE SPONSORSHIP OPPORTUNITY

Ever since the pandemic presented exceptional challenges for our community, we've been dreaming of showing up for each other. That was the vision behind United Way of King County's first-ever **Annual Community BBQ** in partnership with **Doug Baldwin Jr.** in June of 2022. And now, as we gear up for season two on **August 12, 2023**, YOU are invited to help make one of King County's biggest summer celebrations even better!

WHAT YOU WON'T WANT TO MISS AGAIN:

- Mind-blowing barbecue from Pacific Northwest pitmasters.
- Bouncy inflatables and fun games (yup, catching passes from Doug was involved!).
- Popping entertainment, music and performances.
- A variety of food vendors—including BIPOC, LGBTQIA+, women and veteran-owned businesses serving up deliciousness.
- And 1,700+ people packing the Renton Memorial Stadium and bringing the community spirit.



Fact:



We raised \$16,900+ for United Way's hunger relief work in four hours at the Annual Community BBQ!

“We were never more inspired until we heard a few children, who were playing the donation dart game, tell us that they kept coming back because they wanted to keep helping the community.”

—David S.
Network of Giving

OPPORTUNITY

- A valuable brand-building opportunity + a great way to show your commitment to helping the community reconnect and rebuild.
- Support United Way's food security work, ensuring our neighbors don't go hungry with proceeds raised.
- Sponsorship dollars will ensure the ticket price is not a barrier so all community members can attend.



We hope you'll join us in this celebration of showing up for each other. Together, we can grill up a really good time!

SPONSORSHIP LEVELS

Sponsorship Benefits	Premier \$50,000	All-Hands \$25,000	Contributing \$10,000	Supporting \$5,000	Ally \$2,500
Receive company-specific video footage from event for internal corporate use	✓				
Company mention in event media alert & press release	✓				
Company mention in select event advertising	✓	✓			
Exclusive sponsorship of interactive activity/area at BBQ	✓	✓			
Company mention in United Way post-event blog post	✓	✓	✓		
Highlight of your company on United Way's social media platforms	✓	✓	✓		
Opportunity for a select number of employees to volunteer at various activations throughout BBQ (e.g., serving food, handing out goodie bags, etc.)	✓	✓	✓		
Company logo included on event volunteer t-shirts	✓	✓	✓	✓	
Company logo included on event promotional poster distributed throughout King County	✓	✓	✓	✓	
Company logo on all United Way event email communications	✓	✓	✓	✓	✓
Select number of plates for your employees	175 plates	125 plates	75 plates	50 plates	25 plates
Company logo on event registration page & United Way website	✓	✓	✓	✓	✓



COMPANY PLATE PACKAGES

\$25/plate: Purchase a block of plates for your employees and their families. Purchasing these plate packages will ensure that families for whom cost may be a barrier to attending this event can join in on the fun for free.

WANT TO LEARN MORE?

We'd love to talk with you to customize an experience that works for you. Please contact **James Modie** at jmodie@uwkc.org or 206.659.1047.