

Eat, Drink & Be Generous

Good food, good company and a great cause!
June 1, 2023



Background

Eat, Drink & Be Generous will feature amazing food from local BIPOC chefs, live entertainment and a social event format that encourages new connections.

After two years of many sold-out virtual events with top local chefs, we are excited to be back in person! This event is our opportunity to come together to celebrate what makes King County great and to help raise money to support key community issues. We invite you to join us as we work for racial justice by building relationships to transform inequitable systems so that all people thrive.

Opportunity

By sponsoring Eat, Drink & Be Generous, you'll be helping our most vulnerable neighbors and ensuring all proceeds raised at the event go directly to our community. It's through generous sponsorships that United Way was able to support the community through the pandemic by providing 20,000 households with rental assistance and 6,700 households with weekly deliveries of groceries.

Don't miss this exciting chance to be generous! All proceeds raised at this event will help build a racially just community where all people have homes, students graduate and families are financially stable.

Promotion of the Event



Online Promotion

24,000+ unique web site
visitors each month



Social Media

28,000+ Facebook followers
8,300+ Twitter followers
2,800+ Instagram followers
5,000+ LinkedIn followers



Email

98,000+ email subscribers
9,500+ young professional
(Emerging Leaders) email
subscribers



Inviting You to the Table

With your support of Eat, Drink & Be Generous, you will help raise money to build a racially just community where people have homes, students graduate and families are financially stable.

Sponsorship Levels

Partnership Benefits	Premier \$50,000	All-Hands \$25,000	Contributing \$10,000	Supporting \$5,000	Ally \$2,500
Speaking opportunity available at event	✓				
Logo recognition on select advertising (<i>May include transit, print, digital, etc.</i>)	✓				
Verbal recognition at event	✓	✓			
Table(s): 10 seats per table, location based on sponsorship level	2	2	1		
Company featured in select social media posts about event	✓	✓	✓		
Company logo recognition on event poster, program and signage	✓	✓	✓	✓	
Select number of general admission tickets	15	10	5	5	5
Company logo featured on pre- and post-event communications	✓	✓	✓	✓	✓
Company logo recognition on event registration page	✓	✓	✓	✓	✓
Year-round logo presence on United Way website	✓	✓	✓	✓	✓

Want to Learn More?

We'd love to talk with you to customize an experience that works for you. Please contact your corporate relations officer or James Modie at jmodie@uwkc.org or 206.659.1047.

