Background
Eat, Drink & Be Generous will feature amazing food from local chefs, live entertainment from **Sir Mix-A-Lot** and a social event format that encourages new connections. This is our opportunity to come together to celebrate what makes King County great and to help raise money to support key community issues.

Featured Restaurants and Chefs
- **Communion & That Brown Girl Cooks!** • Chef Kristi Brown
- **Ethan Stowell Restaurants** • Chef Ethan Stowell
- **Gravy** • Chef Dre Neeley
- **Hello Robin** • Robin Wehl Martin
- **Jerk Shack** • Chef Trey Lamont
- **Mamnoon** • Wassef Haroun
- **Meesha** • Chef Preeti Agarwal
- **Métier Brewing Company** • Rodney Hines
- **Molly Moon’s** • Molly Moon Neitzel
- **Musang** • Chef Melissa Miranda
- **Sea Creatures** • Chef Renee Erickson
- **Tom Douglas and Co.** • Chef Tom Douglas

Opportunity
By sponsoring Eat, Drink & Be Generous, you’ll be helping our most vulnerable neighbors and ensuring all proceeds raised at the event go directly to our community. It’s through generous sponsorships that United Way was able to support the community through the pandemic by providing 20,000 households with rental assistance and 6,700 households with weekly deliveries of groceries.

Don’t miss this exciting chance to be generous! All proceeds go toward ensuring everyone has a safe place to call home, enough to eat and a job that pays a livable wage.

Promotion of the Event

**Online Promotion**
- 24,000+ unique website visitors each month

**Social Media**
- 28,000+ Facebook followers
- 8,300+ Twitter followers
- 2,800+ Instagram followers
- 5,000+ LinkedIn followers

**Email**
- 98,000+ email subscribers
- 9,500+ young professional (Emerging Leaders 365) email subscribers
**Inviting You to the Table**

With your support of Eat, Drink & Be Generous, you will help raise money to build a racially just community where all people have homes, students graduate and families are financially stable.

**Sponsorship Levels**

<table>
<thead>
<tr>
<th>Partnership Benefits</th>
<th>Premier $50,000</th>
<th>All-Hands $25,000</th>
<th>Contributing $10,000</th>
<th>Supporting $5,000</th>
<th>Ally $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking opportunity available at event</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo recognition on select advertising <em>(May include transit, print, digital, etc.)</em></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal recognition at event</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Table(s): 10 seats per table</td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Company featured in select social media posts about event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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</tr>
<tr>
<td>Company logo recognition on event poster, program and signage</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Select number of general admission tickets</td>
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<td>15</td>
<td>10</td>
<td>5</td>
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</tr>
<tr>
<td>Company logo featured on pre- and post-event communications</td>
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<td>✓</td>
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<tr>
<td>Company logo recognition on event registration page</td>
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<tr>
<td>Year-round logo presence on United Way website</td>
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<td>✓</td>
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</tr>
</tbody>
</table>

**Want to Learn More?**

We’d love to talk with you to customize an experience that works for you. Please contact your corporate relations officer or James Modie at jmodie@uwkc.org or 206.659.1047.