



A CORPORATE PARTNERSHIP OPPORTUNITY

FALL 2023

WHY PARTNER?

As a 102-year-old organization, we know achieving our goals for racial justice depends on understanding where we may have harmed or caused harm—either through action or inaction. With this series, we’ve chosen action, and you’re invited to join us.

Thrice a year, United Way’s Advancing Racial Equity Series makes space for us and our community to listen to and learn from Black, Indigenous, and other leaders of color from across the nation. Our speakers highlight how we can work side by side with communities to build an equitable and racially just future where everybody thrives.

From voting rights and people of color businesses to the history of racism, racial inequities in education, health care, housing, and more, this series tackles crucial topics. Some of our past speakers have included:



Clint Smith, author of #1 New York Times Bestseller, “How the Word Is Passed: A Reckoning With the History of Slavery Across America”



LaTosha Brown, co-founder of Black Voters Matter Fund



Doug Baldwin Jr., founder of Family First Community Center

GET MORE DETAILS



OPPORTUNITY

This is a valuable brand-building opportunity to show your commitment to combatting systemic racism and helping your employees and our community work collectively to reduce inequities. Aside from brand exposure opportunities, exclusive recognition, and tickets to this event series, your partnership dollars and all proceeds from these events support the important work of:

- ▶ **Black Community Building Collective:** A coalition of 14 Black-led organizations determine how our funding will be directed to support the long-term viability of King County’s Black community.
- ▶ **Indigenous Communities Fund:** This fund hands decision-making power back to King County’s Indigenous communities through 12-member Seattle Urban Native nonprofits.
- ▶ **Racial Equity Coalition:** 14 organizations create communities of belonging for youth of color through after-school programs that celebrate their cultural identities and help them stay engaged in school.



We’d love to hear from you about your interest in working toward a racially equitable future.

For more information about this program and its impact, please contact our Corporate Relations Manager

Jenn Seva at jseva@uwkc.org or **206.461.8510**.