



Annual Community BBQ

Because BBQ is Better With Friends!



A CORPORATE PARTNERSHIP OPPORTUNITY

FALL 2023

WHY PARTNER?

In 2022, United Way and Seahawks legend **Doug Baldwin Jr.** dreamed up the Annual Community BBQ as chance to gather with friends, make new ones, and enjoy delicious local food. It's a celebration of showing up for each other and our community. Each year, it's only gotten better. As we gear up for season three on **August 10, 2024** at Renton Memorial Stadium, we want you to get involved in one of King County's biggest summer celebrations to make it even bigger!

**WHAT YOU
WOULDN'T
WANT TO
MISS AGAIN**

Barbecue from some of the Pacific Northwest's best pitmasters • Live music, art, and entertainment • Family-fun activities • Carnival games and prizes • A variety of local food vendors—including Black, Indigenous, and other vendors of color, LGBTQIA+, women and veteran-owned businesses serving up deliciousness



OPPORTUNITY

Partnership dollars will ensure that ticket price is not a barrier so all community members can attend. Plus, this is a valuable brand-building opportunity to show your commitment to helping the community connect with each other and work side by side. From brand recognition in our marketing materials to volunteer opportunities for your employees, sponsors walk away with a range of exclusive benefits. Check the table below for more information.

2,000+ neighbors got to experience this low-cost and low-barrier event in 2023, thanks to partners like you!



It was cool to see such a strong community event. A lot of events are so focused on profit, and it was great to see such an accessible event with the opportunity to pay for others' plates."

— Mercedes G. (guest)

PARTNERSHIP LEVELS

PARTNERSHIP BENEFITS	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$2,500
Logo recognition on select advertising (May include transit, print, digital, etc.)	✓			
Company mention in event media alert and press release	✓			
Company mention in United Way post-event blog post	✓	✓		
Highlight of your company on United Way's social media platforms	✓	✓		
Company logo included on event volunteer t-shirts	✓	✓	✓	
Company logo included on event promotional poster distributed throughout King County	✓	✓	✓	
Opportunity for a select number of employees to volunteer at the BBQ (i.e. running activities, serving food, etc.)	✓	✓	✓	✓
Company logo on all United Way event email communications and day-of signage	✓	✓	✓	✓
Select number of plates for your employees	75 plates	50 plates	25 plates	10 plates
Company logo on event registration page and United Way website	✓	✓	✓	✓

COMPANY PLATE PACKAGES

- At **\$25/plate**, you can purchase a block of plates for your employees and their families. Now, wouldn't that make for a fun summer team-building activity out in the community?
- You can also purchase a **block of plates at \$25/each** for our neighbors, so cost isn't a barrier for them or their families to attend this event.



WANT TO LEARN MORE?

We'd love to talk more about customizing an experience that works for you. Please contact your **corporate relationship manager** or **Jenn Seva** at jseva@uwkc.org or **206.461.8510**.

