



Eat, Drink & Be Generous

Good food. Good friends. Great cause.



A CORPORATE PARTNERSHIP OPPORTUNITY

FALL 2023

WHY PARTNER?

Amazing food from sought-after local chefs. Exclusive entertainment from musical stars (like Sir-Mix-A-Lot!). An evening with old friends and a chance to make some new ones. Eat, Drink & Be Generous is our way of celebrating what makes King County special while raising critical dollars to support key community issues. As we gear up for another season on **April 18, 2024** at **Fremont Studios**, you're invited to the table to make it bigger, better.

FEATURED RESTAURANTS AND CHEFS FROM 2023

- Communion & That Brown Girl Cooks!** Chef Kristi Brown
- Ethan Stowell Restaurants** Chef Ethan Stowell
- Gravy** Chef Dre Neeley
- Hello Robin** Robin Wehl Martin
- Jerk Shack** Chef Trey Lamont
- Mamnoon** Wassef Haroun
- Meesha** Chef Preeti Agarwal
- Métier Brewing Company** Rodney Hines
- Molly Moon's** Molly Moon Neitzel
- Musang** Chef Melissa Miranda
- Sea Creatures** Chef Renee Erickson
- Tom Douglas and Co.** Chef Tom Douglas



OPPORTUNITY

By sponsoring Eat, Drink & Be Generous, you'll be the part of the core crew that ensures all proceeds raised at the event go directly to helping our underserved neighbors and to build an equitable future for everyone. From brand recognition in our marketing materials to event tickets and tables, sponsors walk away with a range of exclusive benefits. Check the table below for more information.

\$500,000+

In 2023, we raised over \$500,000 to ensure everyone has access to resources, quality education, enough to eat, and a safe place to call home, thanks to partners like you!

PARTNERSHIP LEVELS

Only a few sponsorships are available at the Premier and All-Hands levels.

PARTNERSHIP BENEFITS	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$2,500
Speaking opportunity available at event	✓				
Logo recognition on select advertising (May include transit, print, digital, etc.)	✓				
Verbal recognition at event	✓	✓			
Company mention in United Way post-event blog post	✓	✓			
Company featured in select social media posts about event	✓	✓	✓		
Company logo recognition on event poster, program, and signage	✓	✓	✓	✓	
Admission to event	1 table w/ proximity to the stage	1 table w/ proximity to the stage	1 table	5 general admission tickets	5 general admission tickets
Company logo featured on pre- and post-event communications	✓	✓	✓	✓	✓
Company logo recognition on event registration page	✓	✓	✓	✓	✓
Year-round logo presence on United Way website	✓	✓	✓	✓	✓

PROMOTION

 **Online Promotion**
24,000+ unique website visitors each month

 **Social Media**
28,000+ Facebook followers
8,300+ X (formerly Twitter) followers
3,100+ Instagram followers
5,100+ LinkedIn followers

 **Email**
98,000+ email subscribers
9,500+ young professional (Emerging Leaders 365) email subscribers



WANT TO LEARN MORE?

We'd love to talk more about customizing an experience that works for you. Please contact **Jenn Seva** at jseva@uwkc.org or **206.461.8510**.

