



Emerging Leaders 365



A CORPORATE PARTNERSHIP OPPORTUNITY




FALL 2023

WHY PARTNER?

Emerging Leaders 365 is United Way of King County’s group of over 10,000 young professionals who are passionate about making a difference in our community. Each month, the group is out and about in the community—rolling up their sleeves at volunteering projects, building connections at issue-based networking events, and connecting with local leaders who care about philanthropy and giving back as much as they do.

There’s power in coming together. Your company’s support + Emerging Leaders 365 fundraising = 2x the impact for our community!

Emerging Leaders 365 members are looking for ways to get involved and ways to grow their careers. This community—and now you—can offer these opportunities:

-  **Happy Hour & Hellos** Networking events attract new Emerging Leaders 365 members each year with an average of 100-150 attendees an event. Host an event in your space or sponsor food and beverages at a community-based business.
-  **Speaker Series** Local business leaders discuss career and philanthropy at these intimate events, inspiring young professionals. Uplift the next generation by sponsoring this event.
-  **Volunteering** Your employees gain exclusive volunteer opportunities with local nonprofits through our Emerging Leaders 365 programming.



“Social responsibility means paying it forward and helping our neighbors who need it most. It is a privilege to work for a company that puts others first and empowers its employees to do the same.”

— **Collin Noble**
Product marketing manager, Microsoft and Emerging Leaders 365 committee member

OPPORTUNITY

Here’s your chance to put the good work your brand does in our community front and center to over 10,000 young professionals in the Emerging Leaders 365 giving community at United Way of King County!

From volunteer opportunities and early access for sought-after United Way events for your employees to brand recognition in our marketing materials, your company walks away with several partnership benefits.

Reach over 40K social media followers and over 25K unique website users through United Way channels. You’ll also have the opportunity to get your products and services in the hands of today’s influencers through giveaways to enhance your marketing efforts.

WANT TO LEARN MORE?

We’d love to hear from you about your interest in doubling your impact with Emerging Leaders 365 as a sponsor or other ways you’d like to support this program. For more information about this investment and its impact, please contact **James Modie** at jmodie@uwkc.org or **206.659.1047**.

According to a report by Forbes and Zenefits, **56%** of millennials and **47%** of Gen Z are more likely to support companies that speak out against injustices and value positive impact on society.

