



# Ensuring Families Have Access to Resources

Helping low-income families keep more of what they earn through our Free Tax Preparation Campaign.



## A CORPORATE PARTNERSHIP OPPORTUNITY

FALL 2023

### WHY PARTNER?

Did you know, the wealthiest 20% of those who live in King County earn 22 times more than the bottom 20%? At United Way, we want to maximize income for low-income families to put them on a path of financial stability.

Tax credits like the Earned Income Tax Credit and the Working Families Tax Credit are great anti-poverty tools, but they only work when people claim them. The cost of professional tax services, combined with race, age, income, language, or disability barriers when trying to access tax support, can also be prohibitive, keeping people from extra cash.

**United Way’s Free Tax Preparation Campaign combats these barriers to connect people to the resources they deserve. Each year, our volunteers help thousands of low-income people across the county prepare their taxes for free.**



We know how much every dollar counts to hardworking families, so **we recruit and train volunteers with advanced-level certifications.** Our commitment to high-quality tax training was even **nominated by the IRS as “Champions of Training.”**

Last tax season, we reached people where they were—  
everywhere from malls to libraries!

**18**

tax preparation sites  
across King County

**13,900**

clients  
assisted

**\$ 13M**

in tax refunds for  
clients

The average income of clients we file taxes for is **\$33,000.** The average return from taxes we help them secure? **\$2,300.**

That’s equivalent to nearly an extra month of income!

## OPPORTUNITY

In addition to our other investments, the Free Tax Preparation Campaign is a key part of our goal to help people rise out of poverty, ensuring that hardworking people get every dollar they deserve.

The best part? We know it works. When companies like yours partner with us, we can amplify the impact and continue to serve more people each year.

As a thank you, we'll acknowledge your company alongside other game-changers in our newsletters, blog posts, social media platforms, our website, and other marketing materials.



## WANT TO LEARN MORE?

We'd love to hear from you about your interest in helping people access resources to thrive. For more information about this program and its impact, please contact your United Way relationship manager or **James Modie** at [jmodie@uwkc.org](mailto:jmodie@uwkc.org) or **206.659.1047**.

