

A Community Fundraiser **EAT, DRINK & BE GENEROUS**



In partnership with



A CORPORATE PARTNERSHIP OPPORTUNITY

2024

WHY PARTNER?

A secret show with a star musician. Eats by award-winning local chefs. And friends showing up to raise critical dollars to build an equitable future for our community. Our epic fundraiser, **Eat, Drink & Be Generous** is back, and it's set to be so much bigger!

Last year, **Sir Mix-A-Lot** and over 12 top chefs helped us throw a sold-out party for over 440 people. As we gear up for another season on **April 18, 2024**, at **Fremont Studios with Benjamin Gibbard of Death Cab for Cutie and The Postal Service**, here's your exclusive invitation for your company to be at the table and make it bigger and better.

**FEATURED
ENTERTAINMENT,
RESTAURANTS, AND
CHEFS FROM 2023**

- Sir Mix-A-Lot** Featured Musician
- Communion & That Brown Girl Cooks!** Chef Kristi Brown
- Ethan Stowell Restaurants** Chef Ethan Stowell
- Gravy** Chef Dre Neeley
- Hello Robin** Robin Wehl Martin
- Jerk Shack** Chef Trey Lamont
- Mamnoon** Wassef Haroun
- Meesha** Chef Preeti Agarwal
- Métier Brewing Company** Rodney Hines
- Molly Moon's** Molly Moon Neitzel
- Musang** Chef Melissa Miranda
- Sea Creatures** Chef Renee Erickson
- Tom Douglas and Co.** Chef Tom Douglas



OPPORTUNITY

By sponsoring Eat, Drink & Be Generous, you'll reaffirm your commitment to empowering our community and changing lives across King County. You'll belong to a core crew of major corporate partners and foundations that ensure all proceeds raised at the event go directly to helping our underserved neighbors and building an equitable future for everyone. As a thank you, you'll walk away with a wide range of exclusive benefits from brand recognition in our marketing materials to event tickets and tables. Check the table below for more details.

\$500,000+

In 2023, we raised over \$500,000 to ensure our neighbors have access to resources, quality education, enough to eat, and a safe place to call home, thanks to partners like you!

PARTNERSHIP LEVELS

Only a few sponsorships are available at the Premier and All-Hands levels.

PARTNERSHIP BENEFITS	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$2,500
Speaking opportunity available at event	✓				
Logo recognition on select advertising (May include transit, print, digital, etc.)	✓				
Verbal recognition at event	✓	✓			
Company mention in United Way post-event blog post	✓	✓			
Company featured in select social media posts about event	✓	✓	✓		
Company logo recognition on event poster, program, and signage	✓	✓	✓	✓	
Admission to event	1 table w/ proximity to the stage	1 table w/ proximity to the stage	1 table	5 general admission tickets	5 general admission tickets
Company logo featured on pre- and post-event communications	✓	✓	✓	✓	✓
Company logo recognition on event registration page	✓	✓	✓	✓	✓
Year-round logo presence on United Way website	✓	✓	✓	✓	✓

PROMOTION

 **Online Promotion**
24,000+ unique website visitors each month

 **Social Media**
28,000+ Facebook followers
3,100+ Instagram followers
5,100+ LinkedIn followers

 **Email**
98,000+ email subscribers
6,800+ young professional (Emerging Leaders 365) email subscribers



WANT TO LEARN MORE?

We'd love to talk more about customizing an experience that works for you. Please contact **Jenn Seva** at jseva@uwkc.org or **206.461.8510**.

