



ADVOCATING FOR AN EQUITABLE FUTURE

United is the Way we change systems and reduce inequities.



» Why Partner?

At United Way of King County, we're building a community where everyone has access to housing, food security, educational opportunities, and financial stability—an equitable future.

We're advocating for policies that help our community thrive today while addressing the root causes of inequity. That means changing the systems that drive disparities in communities furthest from resources and power.

True progress requires collective effort, and partnerships like yours are key to turning local expertise into lasting impact. Join us as we work alongside community leaders, coalitions, and advocacy partners in:

- **Public Policy:** Our public policy work focuses on finding solutions to immediate needs our neighbors are facing and long-term systems change to tackle the root cause of those needs. [Learn more about what's on our agenda and what we've helped accomplish.](#)
- **Communities of Color-Led Systems Change:** We fund agencies led by people of color that are transforming systems through community organizing, lobbying, and more. By shifting power to those most affected, we work to create more equitable systems.

DRIVING CHANGE THROUGH ADVOCACY IN 2024

\$45M



secured for Free School Meals, ensuring full funding for last year's expansion and giving more kids access to nutritious meals.

\$2M



invested in Homeownership Equity, expanding programs to help those impacted by discriminatory housing policies achieve homeownership.

\$115M



successfully petitioned for a final budget that included more support for child care and other early learning programs that would increase provider rates and reimbursements.

» Opportunity

When a system efficiently serves those who face the greatest barriers to opportunity, it inherently becomes a system that is responsive and beneficial to all of us. Your partnership will help us tackle systemic issues that create inequities where we live, work, and raise our families.

Your employees will also have opportunities to learn about the needs and issues in our community, volunteer to get involved, and bring issues you care about to Lobby Day with us and our partners. As a thank you, we'll also recognize your company alongside other game-changers in our newsletters, blog posts, podcasts, social media platforms, on our website, and community-facing marketing materials.

» Want to Learn More?

Do you have space, supplies, or resources to share? We'd love to hear from you about your interest in advocating for an equitable future for all of us. For more information about your role in United Way's advocacy and its impact, please contact Carrie Bates at cbates@uwkc.org or 206.461.8501.

