

BRIDGING THE WEALTH GAP

Theory of Change

The Bridging the Wealth Gap Campaign is grounded in the belief that by removing systemic barriers to homeownership and small business ownership—the primary drivers of generational wealth—historically marginalized communities can achieve lasting economic mobility. Through our two-pronged approach of coupling an investment guarantee pool with support grants, United Way of King County aims to create equitable access to capital and narrow the wealth gap, fostering a more inclusive community.



Outcomes

Impact

