



# HOUSING STABILITY

United is the Way we keep people in their homes.



## » Why Partner?

In 2024, nearly 17,000 King County neighbors experienced homelessness—the highest number ever recorded. But homelessness is not inevitable.

At United Way of King County, we focus on what we know works: preventing homelessness before it happens. Research shows that people at risk of eviction who receive emergency financial support are 81% less likely to enter homelessness within six months\*. Preventing eviction is far more effective—and far less costly—than helping a family recover once they've lost their home and stability.

Your investment in our Homelessness Prevention Fund supports coordinated upstream solutions rooted in dignity and hope. Our services include:

-  **Case Management:** Connecting renters with vital community resources, like employment, health care, and benefits.
-  **Emergency Rental Assistance:** Providing short-term financial assistance to stabilize households in crisis.
-  **Flexible Funding:** Covering urgent, unexpected costs that threaten housing security.
-  **Legal Support & Mediation:** Supporting tenants with expert counsel to resolve conflicts, protect tenant rights, and reach fair agreements—because no tenant should face a housing dispute alone.

## » Opportunity

By partnering with us, your company invests in humane, cost-effective, and scalable solutions. Every dollar invested in homelessness prevention keeps families securely housed, supports local landlords and strengthens the nonprofits working on the frontlines—creating stability across the entire housing system.

As a partner, your company will be recognized alongside other community leaders through our newsletters, podcast, social media, website, and public-facing marketing materials.

In 2025, with the support of partners like you, we delivered measurable results:

**2,300 families kept safely in their homes:** Preventing evictions and avoiding entry into an already overburdened homelessness response system.

**\$6.8 million deployed in critical lifelines:** Stabilizing housing for families with children, seniors, and people with disabilities.

**Coordinated community response across 100+ organizations:** Mobilizing a network of community-based organizations, transforming how our region supports tenants and landlords across hundreds of properties.

\* A University of Notre Dame Lab for Economic Opportunities study on Santa Clara County's Homelessness Prevention System in 2023

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Together, these outcomes represent real people finding stability and hope. After decades without stable housing, Louis was working and paying rent on time when reduced work hours, a rent increase, and an unexpected expense put him at risk of eviction. Our partner Housing Connector quickly connected him with a case manager and worked with him to develop a Housing Stability Plan. Together, they negotiated a payment plan, cleared his back rent, and supported a move to more affordable housing with United Way flexible funding. Louis avoided eviction and preserved his clean tenant record, putting him on a path to long-term stability.

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### » Want to Learn More?

Do you have space, supplies, or resources to share? We'd love to explore how your company can help keep families in their homes. For more information about this program and its impact, please contact **Carrie Bates** at [cbates@uwkc.org](mailto:cbates@uwkc.org) or **206.461.8501**.

