



PARTNER WITH US

Event Sponsorship



ENGAGE YOUR EMPLOYEES. INVEST IN YOUR COMMUNITY. ELEVATE YOUR BRAND.

King County's biggest challenges—including housing instability, food insecurity, and barriers to education and financial stability—can't be solved by any one organization alone. They require businesses, nonprofits, government, and community leaders coming together with shared purpose and a commitment to action.

Partnering with United Way of King County connects your company to meaningful volunteer opportunities, measurable local impact, and year-round visibility alongside one of the region's leading nonprofits.

Together, we're building a stronger King County where everyone has the opportunity to thrive. Here's a look at what we've accomplished over the last year:



**15,000 YOUTH
ACCESSED NUTRITIOUS
MEALS THROUGH
175+ SUMMER MEALS
PROGRAM SITES**



**2,300 HOUSEHOLDS
STAYED SAFELY HOUSED
THROUGH HOUSING
STABILITY SERVICES**



**5,430 STUDENTS STAYED
ON TRACK THROUGH
31,000+ ACADEMIC,
FINANCIAL, AND BASIC
NEEDS SUPPORTS**

WHY PARTNER WITH UNITED WAY?

Your Partnership Creates Local Impact

Your partnership invests in community-driven solutions that address urgent needs today and create pathways to long-term opportunity.

Your Partnership is a Trusted Investment

Your partnership invests in proven solutions and trusted community organizations, with 97 cents of every dollar donated going directly to our work.

Your Partnership Engages Your Team

Your partnership gives employees opportunities to connect with the community, contribute their time and skills, and take action on the issues that matter most.

UNITED WE THRIVE GALA

Celebrate community and invest in a stronger King County

Join business and community leaders for an inspiring evening celebrating the power of partnership and the impact we can create together. Sponsor the Gala to connect your brand with more than 350 guests and extend your visibility through communications and storytelling before and after the event.

GREAT FOR:

- Community leadership
- Employee engagement
- Brand visibility



HAPPY HOUR & HELLOS

Connect with the next generation of leaders

Emerging Leaders 365 is United Way's network of nearly 8,000 young professionals who are passionate about community impact. Sponsor a networking event of 100+ guests that connects your company with emerging talent and future community leaders.

GREAT FOR:

- Talent recruitment
- Networking
- Brand visibility



PACK THE BUS

Turn team building into community impact

Bring your employees together to assemble thousands of food, hygiene, and summer activity kits that are distributed to low-income students before school lets out for the summer. Sponsor a volunteer opportunity that creates a hands-on experience for your team while meeting tangible needs in our community.

GREAT FOR:

- Employee engagement
- Team building
- Community impact



DR. MARTIN LUTHER KING JR. DAY

Honor Dr. King's legacy through service and action

Join United Way and community partners for MLK Day of Service, one of the region's largest celebrations of service, equity, and collective action. Sponsor opportunities for employees and community members to learn, serve, and build connections.

GREAT FOR:

- Corporate social responsibility
- Community leadership
- Brand visibility



SPONSORSHIP LEVELS

	\$5,000-9,999	\$10,000-24,999	\$25,000-49,999	\$50,000-99,999	\$100,000+ *
PARTNERSHIP BENEFITS	BRONZE IMPACT SPONSOR	SILVER SUPPORTING SPONSOR	GOLD LEADING SPONSOR	PLATINUM BEACON SPONSOR	CHROME COMMUNITY SPONSOR
Webpage Presence	✓	✓	✓	✓	✓
Exclusive Access to Events	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Two Seats at the United We Thrive Gala	✓	✓	✓	✓	✓
Customized United We Thrive Gala Opportunities	✓	✓	✓	✓	✓
Number of Event Recognition(s)	1	2	3	4	5
Digital Newsletter Sends	1	2	3	4	5
Virtual Event Recognition(s)		✓	✓	✓	✓
Podcast Opportunity			✓	✓	✓
Match Opportunity				✓	✓
Custom Volunteer at Work				✓	✓
Speaking Recognition				✓	✓

* Pack the Bus sponsorship opportunities differ slightly. The \$100,000 level is not available at this time.

A PARTNERSHIP THAT FITS YOUR GOALS.

Whether you're looking to engage employees, strengthen your brand, volunteer together, or invest in long-term community change, our team can help you find an opportunity that aligns with your company's goals and values.

Ready to build a partnership that makes an impact? Connect with Carrie Bates at cbates@uwkc.org or Magdalena Ruiz at mr Ruiz@uwkc.org to explore opportunities for your company.

UNITED IS THE WAY™

