



SUPPORTING EDUCATIONAL OPPORTUNITY

United is the Way™ we help students succeed.



» Why Partner?

We believe everyone should have the opportunity to succeed in school, no matter their income, ZIP code, or race. United Way of King County partners with community organizations, government entities, and donors to address barriers caused by systemic racism and economic inequality so that every student is more equipped to succeed, both in and out of school. Your partnership can help transform lives, strengthen our future workforce, and create a more equitable education system for all.

EARLY LEARNING:

Through our **ParentChild+ (PC+)** program, in collaboration with 13 King County community partners, low-income, immigrant, and refugee families of color with children ages 2-3 are paired with a home visitor who speaks their language and understands their culture. By fostering critical language and early literacy skills and strengthening parent-child relationships, we ensure kids enter the classroom ready to learn and thrive.



ParentChild+ graduates are **30%** more likely to graduate from high school



Last year, **5,300+** students received over 21,000 critical supports that helped them stay in college!

HIGH SCHOOL GRADUATION:

We fund the **Racial Equality Coalition (REC)**, a group of 14 community-based organizations that offer programs that help young people celebrate their cultural identities, build leadership skills, learn self-advocacy, and stay engaged in their education. REC supports over 1,500 middle and high school students of color each year across King County.

COLLEGE COMPLETION:

Over half of Washington college students report experiencing one or more forms of basic needs insecurity. The **Bridge to Finish** program connects community and technical college students with resource at on-campus Benefits Hubs to pay for food, housing, and other basic needs so that students can focus on their education.



In 2025, we secured \$900,000 to combat chronic absenteeism, addressing graduation disparities tied to attendance.

ADVOCACY IN ACTION

We're not just addressing students' critical needs—we're advocating to transform the policies that create them. Our advocacy and partnership efforts successfully secured the inclusion of ParentChild+ in Seattle's FEPP Levy, advancing sustainable funding for this vital early learning program on the November 2025 ballot. The coalition we founded also successfully secured funding for benefit navigator positions at every public and tribal college to assist students with on-campus Benefits Hubs, which offer resources like food, housing, and emergency resources.

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I love the home visits, we get really good quality books and toys every week and the home visitor is great. She always answers my questions and helps me with other things like bringing diapers and wipes, extra books and toys. I have seen many wonderful things with my child, he is listening more and able to sit for longer to read books with me, and even knows his ABC, numbers, shapes, and colors.”

–Story from Horn of Africa Services

» Opportunity

Education can open doors. But we need to remove what stands in the way. Your dollars reach children before they get to kindergarten, keep elementary students learning during summer, surround middle and high schoolers with people and resources to remind them they belong, and help postsecondary students who are one emergency away from dropping out.

» Want to Learn More?

Do you have space, supplies, or resources to share? We'd love to explore how your company can help set more kids on their path to educational success. For more information about this programs and its impact, please contact **Carrie Bates** at cbates@uwkc.org.

