

# JOBS CONNECT Helping people move off the streets. It's working

## INVESTMENT OPPORTUNITY

### Jobs Connect

■ **Background:** United Way of King County is building a community where people have homes, students graduate and families are financially stable. We know that the barriers preventing people from leaving the streets are as varied as the people themselves. We also know that being employed can have extremely positive effects on a person struggling on the streets. It can give a renewed sense of confidence as well as an income which is a contrast to the alienating experience of being homeless. That's what we're working toward with Jobs Connect.

■ **Jobs Connect:**

There are people on the street who want to work, and there are jobs in King County that are going unfilled. United Way's Jobs Connect program reaches out to individuals who are living outdoors and offers them the opportunity to work. Our approach utilizes organizations currently engaged in outreach and a mobile outreach component, with a Jobs Connect van circulating through downtown and other areas focused on engaging and enrolling individuals who are homeless. Jobs Connect provides a range of assistance to help individuals succeed in their employment and get back on their feet including; transportation, access to certification needs, showers and laundry facilities, work clothing, storage for personal items and connections to housing services.

■ **Opportunity:** An investment in Jobs Connect will help us take this program to scale, increase outreach efforts and employ more people who are struggling with homelessness by providing the assistance they need to succeed. Last year, with one provider, 513 people experiencing homelessness received job training and 163 people were employed. This year we have engaged 10 providers and aim to employ 1,000 people experiencing homelessness.

Sponsorship Benefit	Title \$100,000	Premier \$50,000	All-Hands \$25,000
Company name and logo featured on press release	✓		
Company name and logo featured on Job Connect advertising (print, broadcast and/or transit)	✓	✓	
Other benefit promotions: <ul style="list-style-type: none"> <li>Acknowledgement in United Way online communications, promotions and social media.</li> <li>Logo featured at signature event highlighting program</li> <li>Logo/sponsor name on all one-sheets</li> </ul>	✓	✓	✓
Company name and logo on <a href="http://www.uwkc.org">www.uwkc.org</a> (18,000 unique website visitors monthly)	✓	✓	✓

For more information on this or any sponsorship opportunity, please contact your Corporate Relations Officer or Carrie Bates at 206.461.5020 or [cbates@uwkc.org](mailto:cbates@uwkc.org).

United Way of King County is a 501(c)(3) nonprofit organization. The charitable contribution of this sponsorship is the total price less the fair market value.