

STREETS TO HOME

Giving people the resources they need to be housed again.

INVESTMENT OPPORTUNITY

Streets to Home

■ **Background:** United Way of King County is building a community where people have homes, students graduate and families are financially stable. We know that the barriers preventing people from leaving the streets are as varied as the people themselves. Whether a result of domestic violence, medical challenges, job loss or something else, when someone becomes homeless, it's a true personal crisis. We also know that the sooner people move off the streets, the less likely they are to fall back into homelessness.

■ **Streets to Home:** Streets to Home provides outreach workers with flexible funds so that they can individualize the support to move people off the streets and into stable housing. One person may need help removing an eviction from their record, and another may need help with a security deposit. When launched, the program focused on single adults that are homeless, and housed 584 people in the first full year of operation. United Way is now taking the program to scale, bringing on more partners for outreach and serving additional populations.

■ **Opportunity:** An investment in Streets to Home will support the expansion of the program, growing from 11 service providers offering outreach to 20 and moving 1,000 people off of the streets and into stable housing.

Sponsorship Benefit	Title \$100,000	Premier \$50,000	All-Hands \$25,000
Company name and logo featured on press release	✓		
Company name and logo featured on all advertising (print, broadcast and/or transit)	✓	✓	
Other benefit promotions: <ul style="list-style-type: none">Acknowledgement in United Way online communications, promotions and social media.Logo featured at signature event highlighting programLogo/sponsor name on all one-sheets	✓	✓	✓
Company name and logo on www.uwkc.org (18,000 unique website visitors monthly)	✓	✓	✓

For more information on this or any sponsorship opportunity, please contact your Corporate Relations Officer or Carrie Bates at 206.461.5020 or cbates@uwkc.org.

United Way of King County is a 501(c)(3) nonprofit organization. The charitable contribution of this sponsorship is the total price less the fair market value.