



Eat, Drink & Be Generous

Rebuilding Community through Good Food & Generosity

INVITING YOU TO THE TABLE: A CORPORATE PARTNERSHIP OPPORTUNITY

United Way of King County’s [Eat, Drink & Be Generous](#) is an event series that brings our community together over good food from Seattle’s top BIPOC chefs, learning about the issues our neighbors are facing and generously raising money to support them.

Last year, this series of intimate virtual and in-person experiences sold **over 600 tickets**. And with the support of our corporate partners like you, we raised **over \$151,000** that went toward helping students break the cycle of poverty and to advance racial equity—including United Way programs like [Bridge to Finish](#) and the [Black Community Building Collective](#).

As we welcome fall 2022, we’re tossing together two events that’ll feature some amazing food, hearty discussions, and an opportunity to connect with and learn from some of Seattle’s top chefs. As a great brand-building opportunity, we invite you to partner with us on these events to extend your commitment to advancing racial equity by supporting local BIPOC chefs, restaurants and our community.

Your support and sponsorship dollars will not only enable us to put these events together but ensure that proceeds go toward helping communities of color who, due to historic and systemic racism, continue to be hit hard by the effects of the pandemic and rising prices. All dollars raised from ticket prices and donations will support United Way’s programs that work toward a racially just community where ALL people have homes, students graduate and families are financially stable.

Thanks in advance for joining us at the table!

SPONSORSHIP LEVELS

Partnership Benefits	Premier \$50,000	All-Hands \$25,000	Contributing \$10,000	Supporting \$5,000	Ally \$2,500
Company mention through digital ads	✓				
Speaking opportunity at one event of your choice	✓				
Verbal recognition during event	✓	✓			
Company mention in United Way post-event blog post	✓	✓			
Company mention in United Way social media posts about event	✓	✓	✓		
Logo recognition in virtual slide deck or on printed signage	✓	✓	✓	✓	
Company logo featured on email communications pre- and post-event	✓	✓	✓	✓	✓
Company logo recognition on Eventbrite registration page	✓	✓	✓	✓	✓
Year-round logo presence on United Way website	✓	✓	✓	✓	✓

WANT TO LEARN MORE?

We’d love to talk with you to customize an experience that works for you. Please contact James Modie at jmodie@uwkc.org or 206.659.1047.