

LIVE UNITED



United Way of King County

United Way of King County Poverty Solutions 2.0 Funding Announcement

Contact: Lisa Brooks, Impact Manager

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Background:

In the spring of 2017 through a highly competitive process, 18 programs were chosen for United Way Poverty Solutions grants. Chosen programs represent a broad array of poverty reduction approaches including employment navigation, access to public benefits, financial literacy, housing stability, civil legal aid and more. Having learned from and supported this cohort of programs for 18 months, United Way will invest up to \$1 million in 2019 to further test and scale effective programs with an increased focus on *housing stability* and *increasing income*. This funding opportunity is open only to existing Poverty Solutions grantees and is intended to further programming currently supported.

Overview:

Our Poverty Solutions investments are focused on strategies that lift people out of poverty by focusing on increasing *housing stability* and *income*. Poverty Solutions programs are taking multiple approaches to these focuses. For Poverty Solutions 2.0, we're interested in how another year of funding could take programs to the next level in helping people on a path to exiting poverty.

In addition, stakeholder engagement revealed a need for increased capacity in smaller organizations supported by this funding. This capacity building has potential to improve both sustainability of programs and outcomes. As a result, a portion of the dollars available may be used by eligible agencies for these types of activities (see Category 2 below).

Recognizing that people of color, immigrants and refugees are more likely to experience poverty due to systemic barriers and challenges, programs should demonstrate the ability to serve people in a culturally relevant manner. Programs that are embedded in and reflective of the community they serve will be prioritized.

Dollars Available: Up to \$1 million is available for furthering programs with demonstrated ability to bring people out of poverty through housing stability and/or increased income.

Of this, up to \$100,000 may be used for capacity building activities (see Category 2 below)

Strategies/ Services

Category 1: *Reducing poverty through housing stability and increased income*

Eligibility: All current Poverty Solutions grantees are eligible to apply.

This funding is meant to continue and further improve on current Poverty Solutions programming. We're interested in what you've learned this year and what you could improve with another year of funding. Are there aspects that need further exploration? Are there pieces that could be scaled? What have you learned, and how would you use those learnings in another year of programming?

Category 2: *Increasing capacity and program sustainability for smaller organizations*

Eligibility: Organizations with annual operating budgets below \$2 million. Eligible organizations can apply in both Category 1 and 2.

This funding is specifically targeted to help smaller organizations build program capacity over the course of a year. *What specifically could you do with a year of capacity-building funds to increase the sustainability or effectiveness of your program?*

Examples could include:

- Data management project(s)
- Program evaluation
- Technology updates
- Marketing/ outreach material development
- Other specific capacity-building work

Award range: Poverty solutions funding awards will typically range from \$50,000 - \$150,000 annually.

- Awards for capacity building (Category 2) will be between \$25,000-\$50,000.

Funding period: Awards will be made for a one-year period from January 1, 2019 – December 31, 2019.

Timeline:

August 3, 2018	Applications available in eImpact
August 8 th , 2018	Application Information Session 1 Skype online meeting (RSVP here) 9-10AM
August 13 th , 2018	Application Information Session 2 Valley View Library 17850 Military Rd S, SeaTac, WA 98188 1:30-3PM (RSVP here)
September 7, 2018	Applications due in eImpact
Mid-October 2018	Applicants notified if approved for funding
January 1, 2019	Contracts begin

Registration and applications for **Poverty Solutions 2.0** will be available on the [eImpact website](#) beginning August 3, 2018. If you need assistance registering or using eImpact, contact Damian Spence dspence@uwkc.org 206.461.8511 or Sue Wyss 206.461.3778.

Applicants are encouraged to review the United Way website or email staff to learn about current strategies and opportunities for alignment with programs, including our Free Tax Preparation Campaign, Ending Childhood Hunger/ Fuel Your Future program and College Completion / Benefits Hubs initiative.

Contact: Lauren McGowan at Lmcgowan@uwkc.org, 206.461.6973.

Racial Equity

United Way of King County has a goal of reducing racial disparities. King County's African American, Native American, and Latino populations, and some subpopulations in the Asian/Pacific Islander community are affected by poverty at three times the rate of the white population.

Successful applicants will demonstrate the capacity to deliver effective, culturally competent services that have the potential to reduce identified racial disparities. We will also prioritize organizations with experience in serving the focus populations in underserved geographic areas.

Reporting

Quarterly reporting as well as a year-end final report are required, providing a summary of goals/milestones met to date including narrative descriptions of highlights, successes and challenges encountered.

Specific indicators to be measured are under development and will be available with the application.

Additional Requirements

Grantees may also be expected to meet on a regular basis to share learnings and identify opportunities for collaboration. Convening schedules will be developed in partnership with grantees.

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