

LIVE UNITED



United Way of King County

United Way of King County New Solutions Funding Announcement

Overview:

The purpose of United Way of King County's New Solutions grants is to serve as a catalyst for new ideas offering innovative and promising solutions for underserved communities. We are eager to jumpstart projects with the potential to get traction, leverage/attract new resources and provide lasting benefit to the community.

Dollars Available: Total funds available: \$388,415

Award range: Grants will be in the \$20,000-30,000 range.

Funding period: Awards are typically one time, and will be made for a one year period from June 1, 2017 – May 31, 2018.

STATEMENT OF NEED AND PURPOSE

A significant number of populations residing in King County, especially South King County, are underserved, under-represented¹ and under-resourced. Underserved populations are often diverse, fragmented, and isolated, making it challenging to reach affected communities and provide services. A large portion of services provided to these communities are delivered by Ethnic Based Organizations (EBOs) which are best equipped to provide efficient and effective services that are responsive to community needs. Therefore, New Solutions will dedicate funding for smaller organizations (budget up to \$500,000) based in racially, ethnically and economically disadvantaged populations providing innovative programming that adapts to emerging community needs.

Consider applying for New Solutions if you are a smaller ethnic-based organization serving low income, refugee, immigrant and communities of color, and you have not previously received funding from United Way of King County.

RESULTS

These are the results New Solutions is trying to accomplish:

- More and better services for low income residents, refugee, immigrant and communities of color
- Lasting benefit in the community
 - Improvements to community-level systems (e.g. going beyond services to individuals)
 - Increased ability of-grassroots community leadership to influence policy and resources

¹ Under-served, under-represented, and under-resourced populations include immigrants, refugees, English Language Learners (ELL), and/or People of Color.

- New/increased resources are leveraged or brought into a community
- Deeper understanding by United Way of issues facing racially, ethnically and economically disadvantaged populations and emerging services to address needs
- Familiarize organizations new to United Way with the application and funding process
- Introduction to emerging organizations whose programs align/support United Way's work to build a community where everyone has a home, students graduate and families are financially stable

ELIGIBILITY

Organizations eligible for this funding must meet all of the following:

- Have an annual operating budget of \$500,000 or less
- Specialize in serving an under-served, under-represented and/or under-resourced population (i.e., immigrants, refugees, English Language Learners (ELL), and/or People of Color).
- Have a Board of Directors, leadership and staff that represent the population served
- Demonstrate through its application that service or assistance is being provided to people living in King County

Funding is open to nonprofit organizations, associations or coalitions. Applicants may use a fiscal sponsor. One to two larger organizations may be considered for funding if they are communities of color-based or if applying in partnership with an ethnic-based organization. Partnership projects must include an equitable distribution of responsibilities and requested financial resources, with the affected community playing an active and lead role in both the development and conduct of the proposed project.

SELECTION CRITERIA

Selection criteria include:

- No less than 80% of funding will go to organizations with an annual operating budget of \$500,000 or less.
- Organization is based in low income, immigrant, refugee, communities of color and other marginalized communities with staff, leadership, membership or board members reflecting the community being served.
- Organization has demonstrated record of successfully engaging low income, immigrant, refugee, other communities of color and other marginalized communities.
- Project is community-driven and engages low income, immigrant, refugee, communities of color and other marginalized communities in program design/delivery and/or implementation
- Project idea proposes a new or innovative solution (project idea is new within the past two years and United Way has not funded it or is a different approach/way to address an existing issue/need)
- Project provides lasting benefit to the community (systems-level change, increasing community capacity)

EXAMPLES

Examples of past grants made based on innovative approaches included:

Southeast Seattle Education Coalition established a Policy and Advocacy Committee comprised of retired and employed professionals, community leaders from small, emerging non-profit organizations, and parents from communities of color and immigrant/refugee communities to equip future leaders and parents of color to engage more effectively in SE Seattle schools.

Kona Kai Coffee launched a Hospitality Education and Training Program (HEAT) to equip students entering or re-entering the workforce with real-world knowledge and skills needed for careers in the hospitality industry. Through an MOU with Highline Community College, students obtain: 1. College credits for their work experience and training at Kona Kai. 2. Onsite access to admissions advising, financial aid counseling, and other college-related supports to assist Kona Kai students in continuing their education and earning additional credentials.

Mother Africa launched the Economic Empowerment Initiative to increase economic opportunities for diverse African immigrant and refugee women by providing financial literacy training, employment workshops and piloting a Certified Nursing Assistant Training Scholarship Program and Driving Lessons Sponsorship Program.

HOW TO APPLY

Applications will open on Wednesday March 1st 2017 and are due Monday April 3, 2017 by 11:59pm.

Applications are accepted on-line through [e-CImpact](#), a web-based tool. A MS Word template of the application is available if it is helpful to draft your responses offline then copy-paste into e-CImpact. If you need help logging into or navigating e-CImpact, contact Sue Wyss, Team Assistant at 206-461-3778 or email communityservices@uwkc.org

Application Information Sessions and Idea Marketplace

There will be two application information session and Idea Marketplace held on March 1st 10-12pm and March 6th 1-3pm. The sessions will provide information on the application process as well as an opportunity to network and learn about the work of other community-based organizations. Applicants are strongly encouraged to attend. RSVP [here](#) to attend.

As part of the application process, we will request an interview if we have questions about your application. Interviews will be held April 27th 9-5pm and April 28th 10-3pm. Interviews will last 20 minutes and your assigned interview time will be announced by April 24th.

Technical Assistance

Technical assistance is available through the Nonprofit Assistance Center. If you have any questions about the application, the process, whether you qualify or simply want to talk through your proposal prior to submitting it, please contact Morgan Wells, Nonprofit Assistance Center at 206-324-5850 or email (info@nacseattle.org).

In addition, United Way staff are available to answer any questions. Refer to the contact list below under "Questions."

Timeline

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| March 1 | Applications open |
| March 1st 10-12pm | Application information session & Idea Marketplace 1, Green River Community College (417 Ramsay Way, Ste 112, Kent, WA 98032-4501) |
| March 6th 1-3pm | Application information session & Idea Marketplace 2, 2100 Building (2100 24th Ave S, Seattle, WA 98144) |
| April 3 | Applications due |
| April 24 | Notification regarding interviews (if applicable) |
| April 27-28 | Interviews with applicants (if applicable) |
| Early May | Agencies notified of funding awards |
| June 1 | Contracts begin |

Questions

Questions about application content and process:

Marlo Klein, United Way of King County, 206.461.5082 or email mklein@uwkc.org

Alice Park, United Way of King County, 206.461.3754 or email apark@uwkc.org

Morgan Wells, Nonprofit Assistance Center, 206.324.5850 or email info@nacseattle.org

E-CImpact technical assistance:

Sue Wyss, Team Assistant at 206.461.3778 or email communityservices@uwkc.org