## **EVENT SPONSORSHIP OPPORTUNITIES**

JANUARY 2018

Through supporting our signature events, you can join us in building a community where people have homes, students graduate and families are financially stable.

#iStandForYout #iStandForYouth		<b>TITLE</b> \$100,000	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000
PEOPLE HAVE HOMES	Community Resource Exchange (March 20, 2018) Bringing people together to serve 1,000+ people who are homeless, under one roof. Exposure: Hundreds of volunteers from area companies; press coverage		~	✓	~	~
BRINGING PEOPLE TOGETHER	InitiATE (May 23, 2018) Business leaders gather at Safeco Field to learn and be inspired about a key community issue. Exposure: 1,000 business leaders	✓	~	~	~	✓
	Day & Night of Caring (Sept. 2018) Largest day of volunteering in the community. <i>Exposure: 12,000 volunteers</i> <i>from over 100 key companies</i>	$\checkmark$	~	~	~	✓
	<b>Emerging Leaders (TBD 2018)</b> Young professionals gather in engagement opportunities to connect with the community				~	~
	MLK Day (Jan. 15, 2018) Honoring Martin Luther King Jr. to build a strong community through volunteerism. Exposure: 2,000+ volunteers			~	~	~



