

BRIDGE TO FINISH

Helping low-income college students succeed

BACKGROUND

At community college—where more than half of the students live below the poverty line—staying in school can be especially challenging. It is widely acknowledged that education is the best way to break the cycle of poverty. Yet living in poverty makes staying in college tough.

Further, the COVID-19 crisis has demonstrated the importance of a college education. So far during the pandemic, the unemployment rate for those with a high school diploma has been roughly twice that of those with a bachelor's degree at 9% and 4.8% respectively.

Through services like one-time emergency grants, housing support, tax help, food pantries and financial coaching; Bridge to Finish is helping students get the services they need to stay in school and complete their education.

Last year we received national recognition for our model and the work being done to connect BIPOC students, students of color, and first-generation students to resources. We successfully connected thousands of college students to over 12,000 interventions including food, housing, public benefits and more.

OPPORTUNITY

With your support, we can serve more than 10,000 students each year. Your dollars will allow us to continue to build partnerships with colleges and increase the number of emergency grants made to students so that they can persist. Our goal with this program is to focus on meeting the housing, food, and financial needs of students of color, first-generation students and working parents.

Your dollars allow us to leverage the power of on-the-ground full-time National Service members through AmeriCorps to promote and deliver the program in a way that has already proven successful. Bridge to Finish is a signature anti-poverty strategy in our community and we hope you'll join us.

INVESTMENT LEVELS

PARTNERSHIP BENEFITS	TITLE \$100,000	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000
Company acknowledgment in United Way blog post highlighting the program	✓				
Recognition in two newsletters to our giving communities (10,000+ donors) highlighting this program	✓	✓			
Company logo featured on printed or digital outreach materials	✓	✓	✓		
Company mention on one of UWKC's social media platforms	✓	✓	✓	✓	
Company name featured on program webpage throughout the year	✓	✓	✓	✓	✓

For more information on this or any investment opportunity, please contact your Corporate Relations Officer or James Modie at 206-461-4515 or jmodie@uwkc.org.



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