

STREETS TO HOME

Giving people the resources they need to be housed again.

INVESTMENT OPPORTUNITY

BACKGROUND

We know that the sooner people move off the streets, the less likely they are to fall back into homelessness. And, once off the streets, stable income is necessary to maintain stable housing. Streets to Home is a program that works with people experiencing homelessness to set them on a path of upward mobility by quickly getting them into housing and connecting them with employers.

A key component of this work is recognizing and addressing racial inequities. People of color—especially Black, Indigenous and Latino people—are disproportionately experiencing homelessness at higher rates than white people in King County. This is because of historical and current structural racism that creates barriers to generational wealth building, employment, housing and more. We are focusing our efforts to combat these inequities by partnering with 11 agencies that have a track record of working with Black, Indigenous and people of color (BIPOC) individuals and families experiencing homelessness and joblessness and connecting them to housing and jobs.

Last fiscal year, despite the pandemic, we were able to support a combined 2,500+ people with either housing or jobs. With the pandemic, the flexibility of funds became more critical, and, beyond housing and job support, we were able to offer additional assistance for things like healthy food, reliable transportation, and other basic needs.

OPPORTUNITY

Ensuring people have both stable housing and income is necessary in the fight against homelessness. An investment in Streets to Home will give us the ability to reduce the number of unsheltered people by quickly connecting them with housing and income. Together, we can reduce homelessness in King County!

INVESTMENT LEVELS

PARTNERSHIP BENEFITS	TITLE \$100,000	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000
Company acknowledgement in United Way blog post highlighting the program	✓			
Recognition in two newsletters to our giving communities (10,000+ donors) highlighting this program	✓	✓		
Company mention on one of UWKC's social media platforms	✓	✓	✓	
Company name or logo featured on program webpage throughout the year	✓	✓	✓	✓

For more information on this or any investment opportunity, please contact your Corporate Relations Officer or James Modie at 206.461.4515 or jmodie@uwkc.org.



COMMITTED TO A JUST RECOVERY