

# INVEST IN KING COUNTY'S BLACK COMMUNITY

## BACKGROUND

[The Black Community Building Collective](#) started in fall 2020 as a participatory funding approach to invest in Black-led organizations. This funding model shifts the decision-making power to those closest to the need and lets them decide how the funding is invested. This group of 15 Black nonprofit leaders—who know their communities best—will determine how this funding is directed in order to support equitable recovery and the long-term viability of King County’s Black community.

## INVESTMENT IMPACT

In an effort to shift power to the Black community, United Way has invested \$3 million over two years and has committed an additional \$1.5 million in 2023 for the Collective to invest as they see fit. By investing in this program, your company will not only help us with our ongoing commitment but advance the fight for greater racial equity within our community. Your support is needed now more than ever, when disparities are still growing. We invite you to join us and support the fight!

## RECOGNITION OPPORTUNITY

In addition to supporting the important work of the Collective, you’ll also gain a variety of brand exposure opportunities, exclusive recognition and tickets to United Way’s Advancing Racial Equity event series.

- **Oct. 5, 2022**—“Creating a Just and Equitable America” with keynote speaker LaTosha Brown, co-founder, Black Voters Matter.
- **January 2023**—Topic & speakers to be announced.
- **June 2023**—Topic & speakers to be announced.

## PARTNERSHIP LEVELS

Partnership Benefits	Premier \$50,000	All-Hands \$25,000	Contributing \$10,000	Supporting \$5,000	Ally \$2,500
Brief speaking role at one Advancing Racial Equity Series event	✓				
Company mention in United Way blog post highlighting the Collective	✓				
Company mention in United Way social media post about event series and/or program	✓	✓			
Select number of tickets to Advancing Racial Equity Series event(s)	<b>Full Series</b>	<b>Full Series</b>	<b>Full Series</b>	<b>One Event</b>	<b>One Event</b>
Logo recognition in virtual slide deck and/or printed signage during event(s)	<b>Full Series</b>	<b>Full Series</b>	<b>Full Series</b>	<b>One Event</b>	<b>One Event</b>
Company logo featured on all Advancing Racial Equity Series event(s) email communications	<b>Full Series</b>	<b>Full Series</b>	<b>Full Series</b>	<b>One Event</b>	<b>One Event</b>
Company logo featured on event series registration page	<b>Full Series</b>	<b>Full Series</b>	<b>Full Series</b>	<b>One Event</b>	<b>One Event</b>
Company logo featured on the Collective & Advancing Racial Equity Series webpages	✓	✓	✓	✓	✓
Your company’s support helps to offset longstanding disparities and work towards a racially just society	✓	✓	✓	✓	✓

## WANT TO LEARN MORE?

We’d love to talk with you to customize an experience that works for you. Please contact James Modie at [jmodie@uwkc.org](mailto:jmodie@uwkc.org) or 206.659.1047.