



Helping Students Graduate

Supporting low-income college students and setting them up for success through our Bridge to Finish program.



A CORPORATE INVESTMENT OPPORTUNITY

FALL 2022

WHY INVEST?

Our community colleges are bursting with bright students full of hope. Yet, poverty can make it extremely challenging to stay their course and complete their education. With COVID-19 laying bare systemic racism and its impact on the education system at large, finishing community college for working parents and low-income students—most of them, people of color—can seem out of reach.

United Way of King County believes that education is the best way to break the cycle of poverty. And it's that belief that fuels our Bridge to Finish program.



Bridge to Finish is designed to meet students at their points of need swiftly, without the bureaucratic red tape that often diminishes hopes. Through “Benefits Hubs” staffed with AmeriCorps members, we connect Black, Indigenous, people of color (BIPOC), first-generation and parenting students from low-income families to:

- ✓ Emergency financial grants
- ✓ Access to food
- ✓ Housing assistance
- ✓ Free tax preparation
- ✓ Health insurance and mental health resources

The Bridge to Finish program has grown from serving 400 students on four college campuses in 2018 to connecting **6,112 students to 41,482 supports and providing more than \$1 million in emergency grants across 10 community colleges this year!**

FACT

84% of students who received at least one Bridge to Finish service during a given quarter completed a credential or persisted to the next quarter, a rate that is nearly 13 percentage points higher than all non-Bridge to Finish participants at the same institutions!



All the help I received from this program and the Benefits Hub saved my life and my future. I don't have people in my family who understand what it takes to pursue a college degree and live a stable life. After making the decision to pursue my accomplishments through college, things got extremely hard, until financial assistance, wise guidance and life coaching from the Benefits Hub supported my education and the pursuit of positive happiness while achieving my goals.

— **Akiel Joseph-Taylor**, community college student

OPPORTUNITY

With your support, we can serve more than 10,000 students each year. Your dollars will allow us to disrupt the status quo, increase the number of emergency grants made to students so that they can complete their education, and champion systems change efforts to support student-centered, equity-focused policies.

Bridge to Finish is a signature anti-poverty strategy in our community and we hope you'll join us.

INVESTMENT LEVELS

PARTNERSHIP BENEFITS	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$2,500
Company acknowledgment in United Way blog post highlighting the program	✓				
Recognition in United Way newsletter(s) highlighting this program	✓	✓			
Company mention on one of United Way's social media platforms	✓	✓	✓		
Company logo featured on printed or digital outreach materials	✓	✓	✓	✓	
Company name or logo featured on program webpage throughout the year	✓	✓	✓	✓	✓

*We'd love to hear from you about your interest in helping our community's students graduate and break the cycle of poverty. For more information about this program and its impact, please contact your corporate relations manager or **James Modie** at **206.461.4515** or jmodie@uwkc.org.*



COMMITTED TO A JUST RECOVERY