



Ensuring Families are Financially Stable

Helping low-income families keep more of what they earn through our Free Tax Preparation Campaign.



A CORPORATE INVESTMENT OPPORTUNITY

FALL 2022

WHY INVEST?

Tax credits and refunds can put people on a path to financial stability, but the cost of professional tax services, combined with race, age, income, language, or disability barriers when trying to access tax support, can be prohibitive.

United Way’s Free Tax Preparation Campaign combats these barriers. Each year, United Way volunteers help thousands of low-income people across our county prepare their taxes for free.



The Earned Income Tax Credit (EITC) and Child Tax Credit are two of the most powerful anti-poverty tools in the country. Washington’s first state tax credit that will provide our lowest-income residents with up to \$1,200 to help with food, living expenses and other essentials, the Working Families Tax Credit, has also been rolled out.

But without the prior need to file a state tax return, many households will overlook this much-needed money.

FACT

1 in 5 eligible people in the US don’t claim the Earned Income Tax Credit.



This program’s message is simple, if you are eligible for the Child Tax Credit or Earned Income Tax Credit, we want you to get those credits and it’s because working families deserve a break. This allows us to stay on a path to cut child poverty by 40 percent. This allows folks to save for college, cover daily expenses and pay down debt.”

— **Terrence Cabiao**, United Way of King County program manager, tax credit & financial stability



We know how much every dollar counts to hardworking families, and so **we recruit and train volunteers in tax law with advanced-level certifications.** Our commitment to high-quality tax training was even **nominated by the IRS as “Champions of Training.”**

While our team rebuilt the program to keep it rolling virtually through the pandemic, we reached people where they were at—everywhere from malls to libraries—to **help file 5,700+ tax returns and save \$11.5M in refunds last tax season alone!**

OPPORTUNITY

The Free Tax Preparation Campaign is a key part of our goal to help people rise out of poverty. The best part? We know it works. And with your investment, we can continue to serve more people each year.

PARTNERSHIP LEVELS

PARTNERSHIP BENEFITS	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$2,500
Exclusive recognition and early access to volunteer opportunities at a free tax site	✓				
Company acknowledgment in United Way blog post highlighting the program	✓				
Company name featured in program press release	✓	✓			
Recognition in United Way newsletter(s) highlighting this program	✓	✓	✓		
Company highlight on one of UWKC's social media platforms	✓	✓	✓	✓	
Company logo featured on printed or digital outreach materials	✓	✓	✓	✓	✓
Company name or logo featured on program webpage throughout the year	✓	✓	✓	✓	✓

We'd love to hear from you about your interest in helping people break the cycle of poverty. For more information about this program and its impact, please contact James Modie at 206.461.4515 or jmodie@uwkc.org.

