



Ensuring Families are Financially Stable

Putting food security back on the table through our Fuel Your Future program.



A CORPORATE INVESTMENT OPPORTUNITY

FALL 2022

WHY INVEST?

Many families in King County are increasingly unsure of where their next meal will come from.

Over half the households experiencing food insecurity have children in them.

Not just that, hunger is not equal across communities—**32% of Black and 26% of Latino adults** experience food insecurity compared to just 7% of white adults.

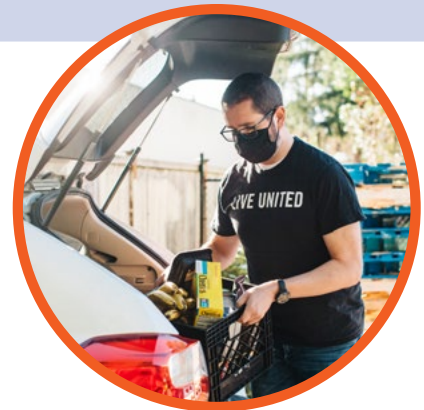
As prices of essential food items continue to soar, and new applications for food stamps increase, United Way of King County continues to partner with Public Health—Seattle & King County and community-based organizations to bring hunger relief to tens of thousands of our neighbors each week.



DID YOU KNOW?

United Way’s Home Grocery Delivery program with DoorDash and local food banks delivers culturally relevant groceries to over **6,700 households EACH WEEK (400,000+ since the pandemic)**—earning the largest food bank delivery service in the nation milestone!

Our other efforts include addressing hunger in Black, Indigenous and other communities of color—**we invested \$4.5M from King County in 36 community organizations for culturally specific food—the first such investment of its kind!** Fighting child hunger is also close to our hearts. We developed and **helped pass state legislation to expand access to universal, free school meals to 500,000 students in over 1,100 schools across Washington state.**



We also operate dozens of Free Summer Meals locations countywide, serving nutritious breakfast and lunch to help parents offset the increased food costs when school is out.

FACT

If you gathered all the kids benefiting from free school meals in one place, you would fill the Seahawks stadium seven times! That’s how many kids from our community will now eat free meals at school.



OPPORTUNITY

With rising prices, the need for hunger relief amongst our neighbors in Seattle and King County is only rising. The only thing keeping us from helping more people? How much money we can raise, together. With your support, we can continue making a critical impact.

INVESTMENT LEVELS

PARTNERSHIP BENEFITS	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$2,500
Company acknowledgment in United Way blog post highlighting the program	✓				
Recognition in United Way newsletter(s) highlighting this program	✓	✓			
Company mention on one of United Way's social media platforms	✓	✓	✓		
Opportunity for your company to volunteer at a Summer Meals site	✓	✓	✓	✓	
Company logo featured on printed or digital outreach materials	✓	✓	✓	✓	✓
Company name featured on program webpage throughout the year	✓	✓	✓	✓	✓

We'd love to hear from you about your interest in helping our neighbors put food on their tables. For more information about this program and its impact, please contact your corporate relations manager or **James Modie** at **206.461.4515** or jmodie@uwkc.org.



COMMITTED TO A JUST RECOVERY