



HOME BASE

Coming together to keep people in their homes

BACKGROUND

Because of the economic impacts of COVID-19, people in our community who were already vulnerable have felt an increased impact as hours and jobs have been cut. Further, many people who were previously able to make ends meet are now finding themselves in need of help.

Eviction moratoriums have prevented a widespread new influx of people into homelessness. However, despite a statewide eviction moratorium, rental debt is reaching staggering levels for families. Nationally, rental debt is at roughly \$5,400 for people who are unemployed. An estimated 175,000-200,000 households in Washington are behind on rent and at risk of homelessness. With the eviction moratorium ending, back rent will be due.

With support through the [Community Relief Fund](#) and others, Home Base is providing rental assistance so people don't fall behind and end up with a mountain of debt to repay. Because BIPOC households are disproportionately represented in those who have fallen behind (or are at risk of falling behind) on rent payments, we're intentionally working with community-based organizations (CBOs) and others to expand outreach and accessibility to the program.

Since the start of the COVID-19 pandemic, United Way has supported thousands of households stay securely housed and avoid potential eviction. Last year we were able to distribute more than \$40M to help more than 20,000 people remain housed.

OPPORTUNITY

We know that stopping the pipeline into homelessness is critical to fighting our community's current crisis. With the moratorium lifting the need in our community is great. As of March 2021, there were more than 5,000 households waiting for rental assistance and we expect this number to continue to grow. With your support, we can help families avert crisis and stay in their homes!

INVESTMENT LEVELS

PARTNERSHIP BENEFITS	TITLE \$100,000	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000
Company acknowledgement in United Way blog post highlighting the program	✓			
Recognition in two newsletters to our giving communities (10,000+ donors) highlighting this program	✓	✓		
Company mention on one of UWKC's social media platforms	✓	✓	✓	
Company name or logo featured on program webpage throughout the year	✓	✓	✓	✓

For more information on this or any investment opportunity, please contact your Corporate Relations Officer or James Modie at 206.461.4515 or jmodie@uwkc.org.



COMMITTED TO A JUST RECOVERY