



Fighting Homelessness

Coming together to keep people in their homes through our Home Base program.



A CORPORATE INVESTMENT OPPORTUNITY

FALL 2022

WHY INVEST?

According to a recent U.S. Census Bureau survey, nearly 133,000 adults in the Seattle-Tacoma-Bellevue metro area say they are behind on rent or mortgage and do not expect to be able to pay next month. But if there's one thing we can all agree on about our region's housing crisis, it's this: We all want to see progress.

At United Way, we believe that the best way to fight homelessness is to prevent people from becoming homeless in the first place.



We intentionally focus on the prevention and reduction of homelessness through some of our programs like Home Base, which focuses on helping people avoid eviction.

- ▶ We get the word out about the availability of rental assistance, a crucial step in stopping the future pipeline into homelessness, to as many people and communities as possible.
- ▶ We work with tenants, landlords and other parties to help negotiate a payment plan for past rent, fees and other dues.
- ▶ We fight for tenants' rights, represent tenants in eviction court and provide other eviction protections to renters.

Throughout the COVID-19 pandemic, we've helped improve rental assistance processes to get more money out the door and have advocated for eviction moratoriums, moratorium extensions and increases in federal rental assistance.



\$130M

in rental assistance distributed to over **22,000 households** since the pandemic, covering back rent to keep people housed and avoid potential eviction or homelessness.



OPPORTUNITY

With the eviction moratorium in Seattle ending and the King County Eviction Prevention and Rent Assistance Program on pause, thousands of households are still on the waitlist for rental assistance. As prices of essentials continue to soar, we only expect these numbers to grow. With your support, we can get ahead of a swell of evictions and help families stay in their homes and avert a crisis.

INVESTMENT LEVELS

PARTNERSHIP BENEFITS	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000
Company acknowledgement in United Way blog post highlighting the program	✓			
Recognition in United Way newsletter(s) highlighting this program	✓	✓		
Company mention on one of United Way's social media platforms	✓	✓	✓	
Company name or logo featured on program webpage throughout the year	✓	✓	✓	✓

We'd love to hear from you about your interest in helping our neighbors stay in their homes. For more information about this program and its impact, please contact your corporate relations manager or **James Modie** at **206.461.4515** or jmodie@uwkc.org.



COMMITTED TO A JUST RECOVERY