

# INVEST IN KING COUNTY'S INDIGENOUS COMMUNITY

## BACKGROUND

COVID-19 exposed how underlying historic oppression and institutional racism put Indigenous and other communities of color at increased risk of illness, hospitalization and death. [The Indigenous Communities Fund](#) was started in 2020 to address this differential impact, and to support an equitable recovery and the long-term viability of King County's Indigenous people.

## INVESTMENT IMPACT

To shift the power and decision-making to the Indigenous community, United Way has provided \$2 million to Indigenous-led organizations—those who know their communities best—to invest as they see fit. By investing in this program your company is advancing in the fight for greater racial equity within our community.

## RECOGNITION OPPORTUNITY

In addition to supporting this important work, you'll also gain brand exposure opportunities, exclusive recognition, and tickets to United Way's *Advancing Racial Equity* series.

- **Oct. 5, 2022** – *Creating a Just and Equitable America* with keynote speaker LaTosha Brown, co-founder, Black Voters Matter.
- **January 2023** – Topic & speakers to be announced.
- **June 2023** – Topic & speakers to be announced.

## PARTNERSHIP LEVELS

Partnership Benefits	Premier \$50,000	All-Hands \$25,000	Contributing \$10,000	Supporting \$5,000	Ally \$2,500
Brief speaking role at one Advancing Racial Equity event	✓				
Company mention in United Way blog post highlighting The Indigenous Communities Fund	✓	✓			
Company mention in United Way social media post about event series and/or program	✓	✓	✓		
Select number of tickets to Advancing Racial Equity Series event(s)	Full Series	Full Series	Full Series	One Event	
Logo recognition on virtual slide deck and/or printed signage during event(s)	Full Series	Full Series	Full Series	One Event	One Event
Company logo featured on all Advancing Racial Equity event(s) email communications	Full Series	Full Series	Full Series	One Event	One Event
Company logo featured on event series registration page	Full Series	Full Series	Full Series	One Event	One Event
Company logo featured on The Indigenous Communities Fund & Advancing Racial Equity Series webpages	✓	✓	✓	✓	✓
Your company's support helps to offset longstanding disparities and work toward a racially just society	✓	✓	✓	✓	✓

## WANT TO LEARN MORE?

We'd love to talk with you to customize an experience that works for you. Please contact James Modie at [jmodie@uwkc.org](mailto:jmodie@uwkc.org) or 206.659.1047.