

JOBS CONNECT Helping people move off the streets. It's working

INVESTMENT OPPORTUNITY

Jobs Connect

BACKGROUND

We know that housing is the solution to homelessness. We also know that you can't move into housing—or maintain it—without an income. That's why we invest in connecting people who are homeless and able to work with employers who can put them to work.

United Way's Jobs Connect program reaches out to individuals who are surviving outdoors and offers them the opportunity to work. Our approach utilizes organizations currently engaged in outreach and a mobile van that circulates through downtown and other key areas that concentrates on engaging and enrolling individuals who are homeless. Jobs Connect provides a range of assistance to help individuals succeed in their employment and get back on their feet including: transportation, access to certification needs, showers and laundry facilities, work clothing, storage for personal items and connections to housing services.

OPPORTUNITY

An investment in Jobs Connect will help us take this program to scale, increase outreach efforts and employ more people who are struggling with homelessness by providing the assistance they need to succeed. It is our goal that we, with your help, will reduce the number of unsheltered people by 50%.

| SPONSORSHIP BENEFIT | TITLE \$100,000 | PREMIER \$50,000 | ALL-HANDS \$25,000 | CONTRIBUTING \$10,000 |
|---|--------------------|---------------------|-----------------------|--------------------------|
| Company name and logo featured on press release | ✓ | | | |
| Company name and logo featured on Job Connect advertising (print, broadcast and/or transit) | ✓ | ✓ | | |
| Acknowledgement in United Way online communications, promotions and social media. | ✓ | ✓ | ✓ | |
| Logo or name featured at signature event highlighting program | ✓ | ✓ | ✓ | ✓ |
| Company name on www.uwkc.org (18,000 unique website visitors monthly) | ✓ | ✓ | ✓ | ✓ |

For more information on this or any sponsorship opportunity, please contact your Corporate Relations Officer or Carrie Bates at 206.461.5020 or cbates@uwkc.org.

United Way of King County is a 501(c)(3) nonprofit organization. The charitable contribution of this sponsorship is the total price less the fair market value.



JOBS CONNECT links people who are homeless and able to work with employers who can put them to work. This program offers companies a wide range of partnership opportunities:

INVESTMENT IMPACT

- Play a large roll in connecting people to jobs and helping them get back on their feet.
- Your support provides a key need in our community's efforts to end homelessness.
- Hire a Jobs Connect participant.
- Use your influence to encourage other employers to participate in this program by employing program participants.

EMPLOYEE ENGAGEMENT

- Volunteer to mentor Job Connect participants.
- Coach Job Connect participants on soft skills, like applying to jobs and interviewing techniques.
- Conduct workplace tours to educate program participants about your organization.
- Plan education for your staff (i.e. Lunch & Learns) to engage them in these solutions.

BRAND LIFT

- By sponsoring Jobs Connect, you signal to the community that your company is committed to helping end the homelessness crisis in King County, one step at a time.
- Co-brand marketing activities promoting Jobs Connect and your sponsorship in your community or corporate footprint.