



Helping Students Graduate

Supporting young people so they can get their education back on track through our Reconnecting Youth program.



A CORPORATE INVESTMENT OPPORTUNITY

FALL 2022

WHY INVEST?

There are 20,000 young people in King County—16 to 24 years old—who left high school without a diploma and don't have a stable job. More than *half* that number are youth of color.

In an education system that was largely designed for white, middle-class students, racial inequities, like disproportionate discipline rates or students not seeing themselves in their teachers (most teachers are white), create numerous barriers to success for students of color.

Reconnecting Youth is United Way of King County's effort to build a coordinated, community-wide reengagement system for those young people who've become disconnected from school and are not employed.

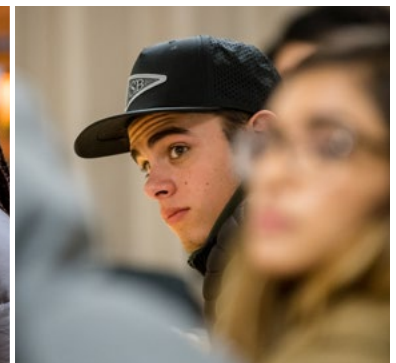
United Way has invested \$20 million to build capacity for reengagement to provide 1:1 mentoring, educational coaching and career navigation.

We're now focused on advocating for changes in the state government's funding and administration that governs this work and supporting the opening of the first BIPOC-led reengagement programs in Washington state.



2,000+

youth served last year through our Reconnecting Youth program. 40% of them who attained credentials were students of color. 350+ of them graduated high school last year and are planning for their futures!



OPPORTUNITY

An investment in Reconnecting Youth will allow us to support youth so they can complete high school—because if their talents aren’t realized in our community, they lose out. But so do we. It’ll help us strengthen the reengagement system and increase our capacity to help young people across King County transform their lives.

INVESTMENT LEVELS

PARTNERSHIP BENEFITS	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000
Company acknowledgement in United Way blog post highlighting the program	✓			
Recognition in United Way newsletter(s) highlighting this program	✓	✓		
Company mention on one of United Way's social media platforms	✓	✓	✓	
Company name or logo featured on program webpage throughout the year	✓	✓	✓	✓

We’d love to hear from you about your interest in helping young people across King County graduate and transform their lives. For more information about this program and its impact, please contact your corporate relations manager or **James Modie** at **206.461.4515** or jmodie@uwkc.org.



COMMITTED TO A JUST RECOVERY