

LIVE UNITED



SPONSORSHIP OPPORTUNITY



United Way of King County Resource Exchange March 9, 2017

■ **Background:** On any given day, nearly 10,000 people experience homelessness in King County. United Way's Community Resource Exchange is a chance to rally around our homeless neighbors and — in one day, in one place — provide immediate access to vital services. At the April 2016 Resource Exchange we connected **1,000** people experiencing homelessness with help. **125** service providers offered resources and **500** individuals from local companies, including Starbucks, Alaska Airlines, UPS, and AT&T, pitched in as volunteers.

■ **Opportunity:** This crisis takes leadership with our community partners to help support solutions to end homelessness. By sponsoring the Resource Exchange, your company supports solutions on ending this crisis and will receive significant recognition in materials before, during and after the event.

Sponsorship Benefit	Premier \$50,000	Contributing \$10,000	Supporting \$5,000
An invitation for a company representative to speak at the Volunteer Rally	✓		
Logo representation in/on:			
• All email communication pre- and post-event	✓	✓	
• Poster	✓	✓	
• T-shirts (600)	✓	✓	✓
• Event-day signage and banners	✓	✓	✓
Guaranteed volunteer spots (number to be negotiated with sponsor)	✓	✓	✓
Priority volunteer registration before open to general public	✓	✓	✓
Company name featured in event press release	✓	✓	✓
Company name and logo on www.uwkc.org (18,000 unique website visitors monthly)	✓	✓	✓

For more information on this or any sponsorship opportunity, please contact your Corporate Relations Officer or Darryl Brown at darrylbrown@uwkc.org or 206.461.5049.

United Way of King County is a 501(c)(3) nonprofit organization. The charitable contribution of this sponsorship is the total price less the fair market value.