



SPONSORSHIP OPPORTUNITY

Emerging Leaders



Emerging Leaders Program

July 2017 – June 2018

■ **Background:** Emerging Leaders is United Way of King County's group for people in their 20s and 30s who are interested in making a real difference in our community. We offer ways for young professionals to give back through group volunteering projects, network with peers, and hear from Seattle's community and business leaders. We have more than 7,000+ young professionals signed up as Emerging Leaders and are rapidly growing our numbers.

■ **Opportunity:** We offer several ways for companies to connect with Seattle's young professionals. Collaborating with Emerging Leaders events is a great way to get your brand in front of this influential audience. We also offer opportunities for young professionals at your workplace to connect with their local community and peers, fostering employee engagement and retention.

SPONSORSHIP BENEFITS

Community Builder Level - \$10,000

- Host a networking event for 300 people (provide space, food & drinks) –OR–
- Sponsor a networking event for 300 people (UWKC provides space, food & drinks):
 - Opportunity to speak at the event
 - Recognition on all event communication including bi-monthly Emerging Leaders newsletter, website, social media, etc.
- Receive one customized corporate volunteering project for your employees, hosted on-site or off-site and organized by UWKC
- Opportunity to feature your company or product in the Emerging Leader newsletter

Contributing Sponsor Level - \$7,500

- Host a networking event for 100 people (provide space, food & drink) –OR–
- Sponsor a networking event for 100 people (UWKC provides space, food & drink)
 - Opportunity to speak at the event
 - Recognition on all event communication including bi-monthly Emerging Leaders newsletter, website, social media, etc.
- Opportunity to feature your company or product in the Emerging Leader newsletter

For more information on these opportunities or customizations to better fit your organization, please contact your Corporate Relations Officer or Carrie Bates at 206.461.5020 or cbates@uwkc.org.

United Way of King County is a 501(c)(3) nonprofit organization. The charitable contribution of this sponsorship is the total price less the fair market value.