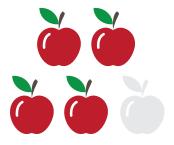
FUEL YOUR FUTURE Connecting kids to nutritious food

AUGUST 2017

ONE IN 5 WASHINGTON KIDS IS REGULARLY AT RISK OF GOING HUNGRY.

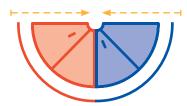


HOW WE MEASURE UP TO HUNGER

In percentage of low-income students participating in both lunch and breakfast programs Washington state ranks

← 45th out of 50 states.

YOUR GIFT WILL BE MATCHED!



The Social Innovation Fund will match your gift dollar for dollar.

OVERVIEW

More than 12% of King County students live in poverty. When families are forced to make choices between food on the table or keeping the lights on, kids often go without. Fuel **Your Future connects kids to nutritious food**—during the school year and beyond.

HOW IT WORKS

We harness the energy of dozens of AmeriCorps members and community partners to help meet low-income families where they are and help kids get the nutritious food they need. Our work is county-wide, with an emphasis in south King County.

Making healthy breakfast fun. We work with schools to make breakfast part of the school day—just like lunch—and with Sounders FC to make it fun for kids. Schools compete for prizes based on how many kids eat breakfast.

Washington Service Corps AmeriCorps Members in schools. In nine of the lowest-income schools, we have teams of two working double time to help teachers and kids navigate new habits and reap the benefits of breakfast, afterschool suppers, and nutrition education in schools.

Free food and fun in the summer. Teams of AmeriCorps VISTAs serve meals and lead activities at sites throughout the county. Street teams help get the word out to thousands of families working to make ends meet.

SUCCESS TO DATE

1,000+ students receive breakfast and after-school supper each day. AmeriCorps members have been hard at work implementing Breakfast After the Bell and launching after-school supper programs throughout King County—including Showalter Middle School in Tukwila, Olympic Middle School in Auburn and Cedarhurst Elementary in Burien.

640,000 summer meals. Last year we served hundreds of thousands of free meals throughout the county—making it easy for kids to access nutritious food outside of the school year.

HELP US CONNECT MORE KIDS TO HEALTHY FOOD

Our Fuel Your Future work is made possible in part by a **Social Innovation Fund grant** via Share Our Strength's No Kid Hungry campaign. Receiving this grant signals that our work is innovative, has proven results and is something that we can take to scale. It also means that we need to raise \$400,000 to fully realize the grant. Social Innovation Fund matches donor gifts dollar for dollar!





FOX

"When school is out, this program is a big help. It really makes a difference on our grocery bill."

–Fox, mom of two Summer Meal participants and this Connect Four champion

2016 SUMMER FOOD INVASION RESULTS

- 600,000 summer meals served
- 120 Summer Food Invasion sites supported
- 100 AmeriCorps VISTA members at work in the community supporting Food Summer Invasion sites, in what is the largest summer VISTA cohort in the nation.
- 50,000 flyers, poster, door hangers and other outreach materials distributed.

IN DEPTH: SUMMER FOOD INVASION

United Way of King County's Summer Food Invasion campaign ensures that low-income kids have access to nutritious meals during the summer. This summer meals campaign is one of the tools United Way of King County uses to help families move out of poverty and become financially stable.

THE NEED

In King County, 100,000 students rely on Free and Reduced-Price meals during the school year. During the summer months, those meals are no longer accessible, which causes an additional financial burden to low-income families and leads to greater food insecurity.

THE SOLUTION

Through the Summer Food Invasion Campaign, United Way provides the community with resources to serve more meals, increase awareness and open more sites throughout King County.

- Grant dollars provided to nonprofit partners result in more Summer Food Invasion sites to open in King County.
- United Way hires AmeriCorps members to staff the sites and provide entertaining and educational enrichment activities.







SPOTLIGHT: Celebrity Chef Intergalactic Smackdown

In 2016, United Way hosted nine Field Day events, large-scale one day summer meals events filled with fun and games for kids.

One of these field days was our Celebrity Chef Intergalactic Smackdown. Top Seattle chefs Ethan Stowell, Eric Tanaka, Maria Hines and Josh Henderson battled each other for culinary greatness and to shine a light on summer hunger. With their young helpers, they showed hundreds of kids in attendance how easy it is to cook healthy meals at home.