

PARENT-CHILD HOME PROGRAM

Set the stage for every child's success.

A SIGNIFICANT LONG-TERM BOOST FOR AT-RISK KIDS



PCHP graduates have higher readiness scores than the comparison group, and higher-than-average scores statewide. By 3rd grade, **PCHP graduates significantly out-performed** the comparison group in reading in math, and higher math scores than the statewide average.

“The Parent-Child Home Program is one of the most powerful United Way programs. It's such a good investment in our kids and has long-term benefits for our community.”

*Kathy Surace-Smith
NanoString Technologies, United
Way of King County Board Member,
Pillar-level Donor to PCHP*



United Way of King County

OVERVIEW

According to kindergarten teachers in Washington, 75% of low-income kids are behind on their first day of kindergarten. That could mean the kids aren't enthusiastic about new activities, they're not able to sit for circle time or not able to express themselves with words—but it all adds up to being behind their peers from day one. Research tells us that kids who start behind, may stay behind.

The Parent-Child Home Program (PCHP) engages low-income, isolated families when and where it counts most—in their homes when the kids are 2 and 3 years old, a key period of social, emotional and cognitive development. **Children leave the program more ready for kindergarten.**

Building on the Business Partnership for Early Learning's demonstration project that served 160 families at three agencies, this year United Way is serving **1,200 families** in King County through **nine agencies**.

HOW IT WORKS

In-home visits. Trained parent coaches meet with families in their homes two times a week when the kids are 2 and 3 years old.

Educational books and toys. Home visitors bring a book or toy each week and model positive interaction.

Culturally relevant. Families are matched with home visitors of the same language and cultural background.

DECADES OF RESEARCH

The Parent-Child Home Program is a national program with proven results. Kids who have completed the two-year program have:

- ✓ **Higher scores on kindergarten readiness measures** than their peers with similar backgrounds.
- ✓ **Equal or higher scores** on standardized elementary school reading and math tests than the national average (and significantly higher than other low-income children).
- ✓ An **84% chance of graduating from high school**, compared to a 54% chance for kids in similar circumstances, without the program.
- ✓ A reduced need for special-education classes — **14% vs. 39%** in a control group. And a study by the City of New York Office of the Comptroller calculates the resulting savings at **\$210,000 per child**.
- ✓ More proficiency in English if English is a second language at home